MONTHLY BULLETIN

MICHIGAN SOCIETY OF ARCHITECTS

A State Organization of The American Institute of Architects

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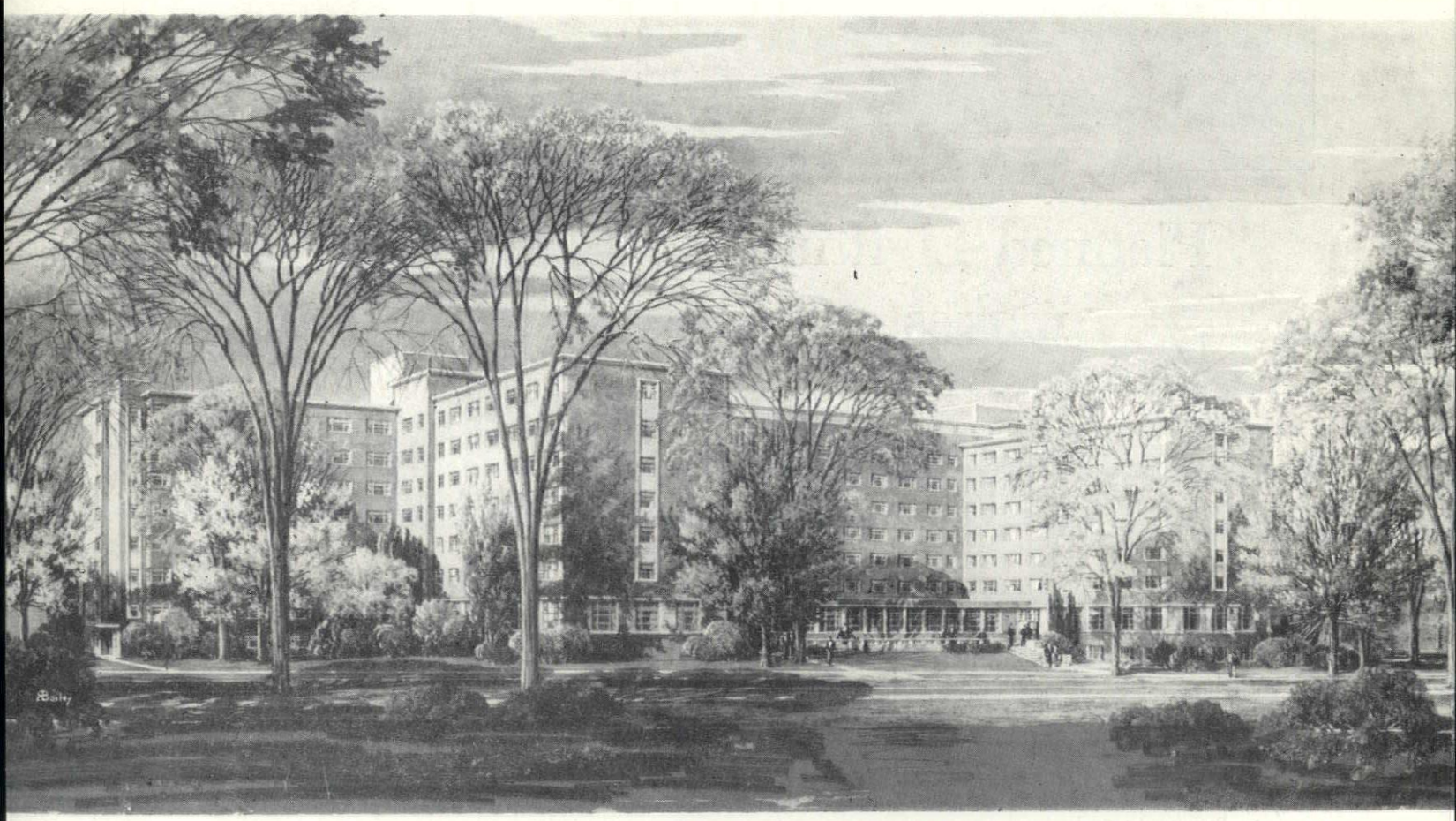
Entered as second class matter January 15, 1946 at Postoffice at Detroit, Mich., under Act of March 3, 1879. Published Monthly
Subscription price $3 per year (Members $1). 30c per copy (Special Numbers $1).

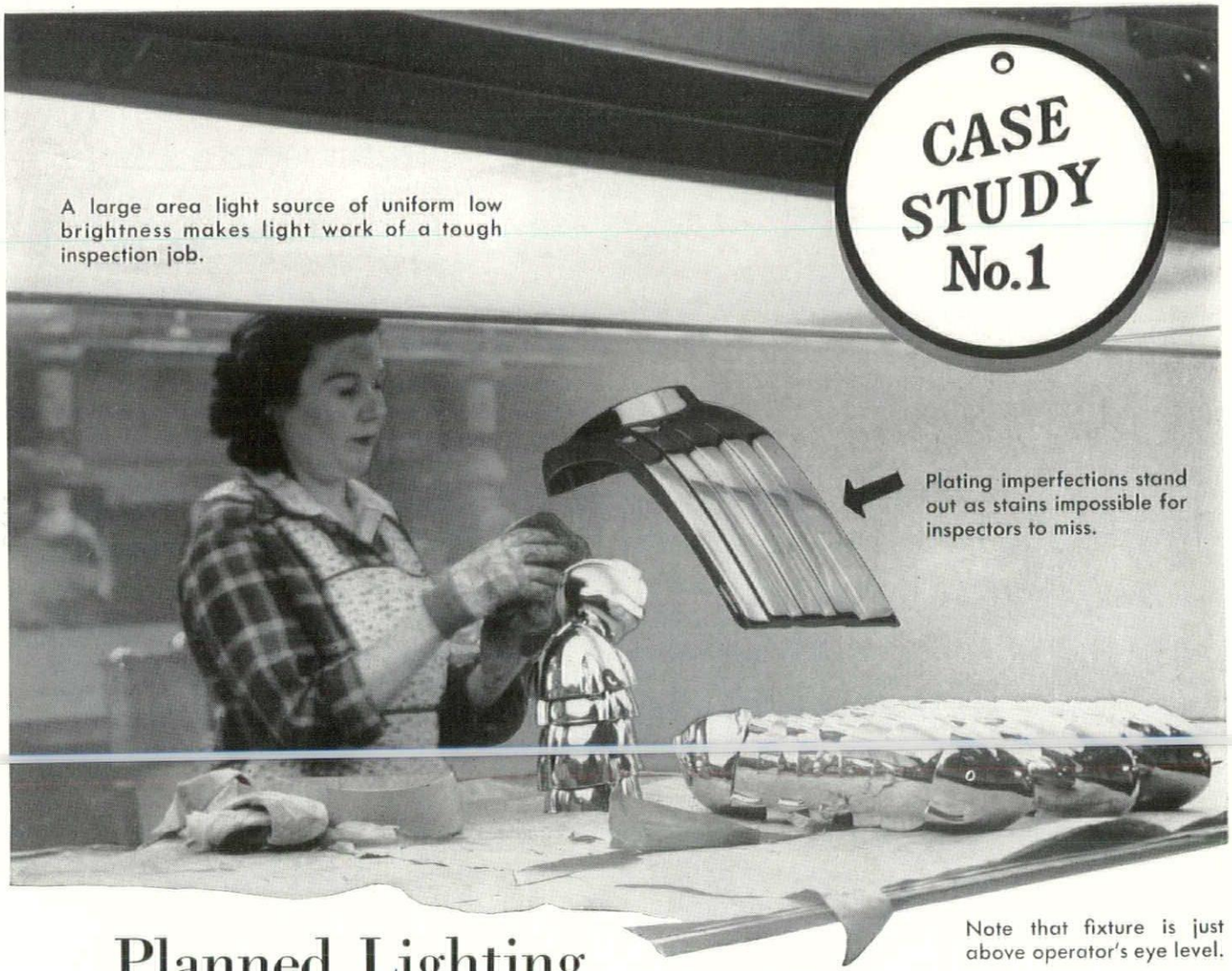
Volume 26 | DETROIT, MICHIGAN, NOVEMBER, 1952 | Number 11

DETROIT CHAPTER NUMBER



MEN'S RESIDENCE HALLS, SOUTH QUADRANGLE, UNIVERSITY OF MICHIGAN

OFFICE OF ANDREW R. MORISON, ARCHITECT, DETROIT, MICHIGAN



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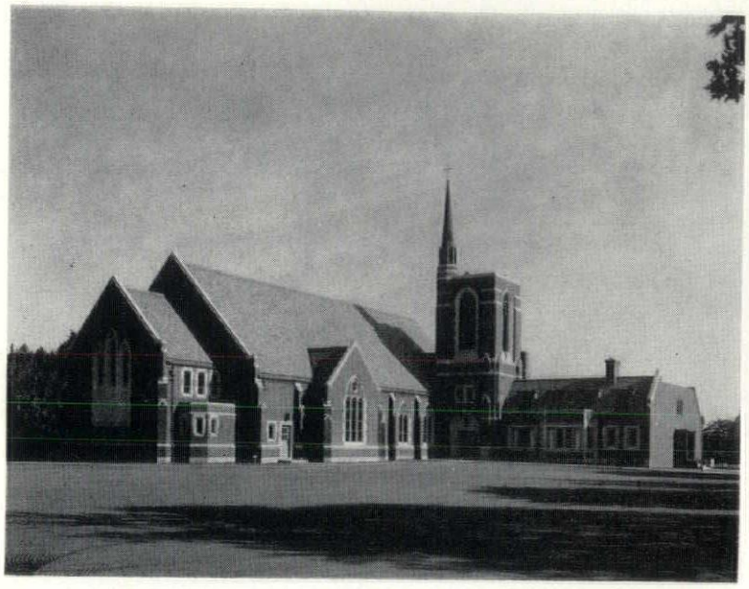

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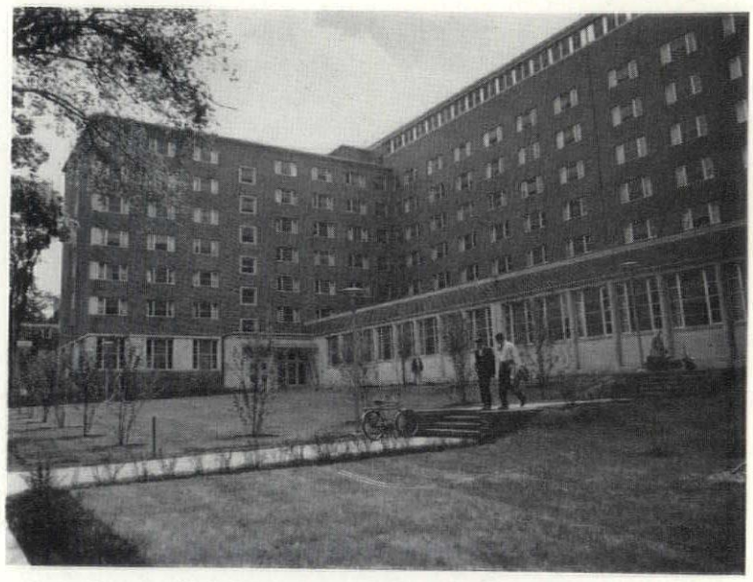

MONTHLY BULLETIN

MICHIGAN SOCIETY OF ARCHITECTS

(Formerly Weekly Bulletin)

120 Madison Avenue **Detroit 26, Michigan**

The name, "Monthly Bulletin, Michigan Society of Architects" is owned by Monthly Bulletin, Inc., a subsidiary of the Michigan Society of Architects, a Michigan non-profit corporation. Otherwise owned by Talmage C. Hughes, F.A.I.A., founder (1926), editor and publisher, Executive Secretary of the Society and of the Detroit Chapter, The American Institute of Architects.

Edited and published under the direction of Monthly Bulletin, Inc.; James A. Spence, President; Adrian N. Langius, Vice-President; Carl J. Rudine, Secretary-Treasurer. Talmage C. Hughes, Resident Agent.

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1953 Midsummer Conference, Grand Hotel, Mackinac Island, August 6-8, 1953. Clarence H. Rosa, Chairman.

APELSCOR—Charles B. McGrew, Chairman; Linn C. Smith. Alternates: John O. Blair, Carl B. Marr.

Monthly Bulletin is also official publication of the Detroit Chapter of The American Institute [illegible] Pilafian, Vice-president; Gerald G. Diehl, Secretary; Leo I. Perry, Treasurer; L. Robert Blakeslee, Louis Rossetti, Paul B. Brown, Eero Saarinen, Directors; Talmage C. Hughes, Executive Secretary.

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Theodore G. Seemeyer, Jr., Advertising Director, 120 Madison Avenue, Detroit 26, Michigan. Telephone WOodward 5-3680.

Entered as second-class matter Jan. 15, 1946 at the Post Office at Detroit, Mich., under Act of March 3, 1879. Published monthly. Subscription price $3.00 per year (members $1). 30c per copy (Special numbers $1).

SCHEDULE OF ISSUES
MONTHLY BULLETIN
Michigan Society of Architects

DECEMBER, 1952 — RALPH R. CALDER
1953
JANUARY — ALEXANDER H. GIRARD
FEBRUARY — ALDEN B. DOW
MARCH — 39th ANNUAL M.S.A. CONVENTION
APRIL — ANNUAL M.S.A. ROSTER (Alphabetical)
MAY — SAGINAW VALLEY CHAPTER, A.I.A.
JUNE — WESTERN MICHIGAN CHAPTER, A.I.A.
JULY — EERO SAARINEN & ASSOCIATES
AUGUST—10th ANNUAL MACKINAC MID-SUMMER CONFERENCE
SEPTEMBER — O'DELL, HEWLETT & LUCKENBACH
OCTOBER — ANNUAL M.S.A. ROSTER (Geographical)
NOVEMBER — DETROIT CHAPTER, A.I.A.
DECEMBER — LEINWEBER, YAMASAKI & HELLMUTH

M. S. A. Board Meets with S. V. Chapter

Hotel Durant in Flint was the scene of the M.S.A. Board meeting on October 8. Directors present were Langius, Bauer, McGrew, Blair, King, Vander Laan, Spence and Knuth.

Jimmie Morison, as invited guest, gave a good report on the plans for the Society's 39th annual convention to be held at Hotel Statler in Detroit, March 11-13, 1953. In the absence of executive secretary Hughes, Neil C. Betram, Society special representative reports of the meeting.

Following the board meeting, members of the Saginaw Valley Chapter were hosts at a social hour and dinner. A program following the dinner was presided over by S. V. Chapter president Spence, and representatives of the Herman Nelson Company presented a color film entitled "Design for Learning," which featured the company's heating systems for schools.

President Spence called upon the Society president Bauer, who spoke of the recent activities of the Society, and Neil Bertram, who reported on his recent visits to architects about the State.

Others present were Messrs. Alden Dow, Cle Allison, Willard Fraser, George Bachman, Alex Nurmi, William Toll, Auldin Nelson, Peter Frantz, Robert Gazall, Cliff Gibbs, Charles Jones, Herman Klein, George Hawes, J. Writindge, Paul Brysselbout, Eugene Starke, and Vincent T. Boyle. Herman Nelson representatives were Messrs. Charles Trambauer and Al Gingo.

So 29 attended an interesting and instructive evening.

Morison reported the appointment of some ten committee chairmen, all of whom had accepted the asignments. He stated that the program would follow closely the most successful one of last March. Suggested subjects are What the Client thinks of the Architect, What the Producer thinks of the Architect, and What the Contractor thinks of the Architect. Tentatively suggested for formus are such subjects as Architectural Education, The Business of Architecture, Building Codes, The Government as a Client, and Allied Arts.

Because of the demand for space in the building products display last year, it is thought that this year more care can be exercised in selecting products that are new, and interesting to the public as well as to architects.

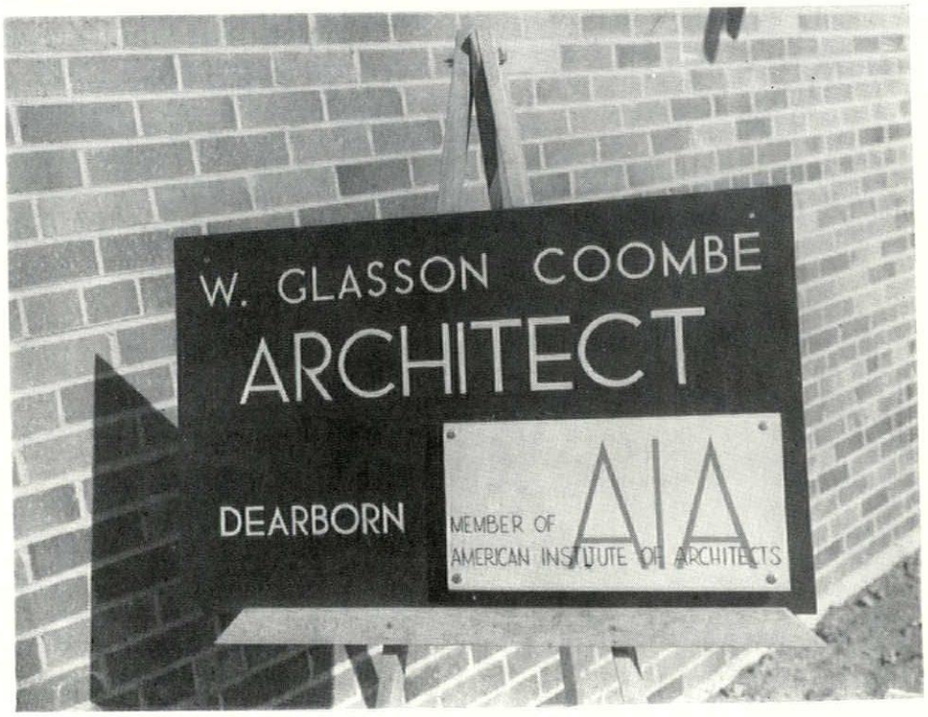
It is expected that, in addition to the Kirlin Competition designs, there will be an exhibition of other architectural subjects.

Shown here is picture of architect's project sign used by W. Glasson Coombe, A.I.A. It follows the standard design originated by the Pasadena Chapter, A.I.A., and adopted by the Indiana Society of Architects, A.I.A.

Coombe's signs were made in his own office, he states, at a very reasonable cost. Six signs were made from one sheet of ¼" x 48" x 96" masonite. The main sign measures 32" x 16", has bright yellow letters on Van Dyke brown. Small sign measures 8" x 16", and projects one inch beyond main sign. It is painted yellow, with AIA in turquoise, and small letters in Van Dyke brown, superimposed.

The word ARCHITECT is larger than the name of the architect, no telephone number is given, and no address other than the city. This makes the sign easy to read, is good public relations for the profession in general. The sign is punched for nailing to a tree. Otherwise, an easel is used. Nailing to a building is not recommended.

Some other architects in the Detroit area have adopted the uniform sign, notably Palmquist & Wright.



LEONE IS ELECTED PRESIDENT OF THE DETROIT CHAPTER AIA

Amedeo Leone, vice-president of the Detroit firm of Smith, Hinchman & Grylls, Inc., Architects and Engineers, was elected president of the Detroit Chapter of The American Institute of Architects at its annual meeting in the Rackham Memorial Building Thursday evening, October 16.

Others elected to serve with him are Suren Pilafian vice-president; Gerald G. Diehl, secretary; Leo I. Perry, treasurer, and Paul B. Brown, director.

Elected to serve on the board of the Michigan Society of Architects are Ralph W. Hammett, Sol King, Charles B. McGrew, James B. Morison and Linn C. Smith.

All except Morison have served on the Society board for the past two years.

Leone

Leone, who was born in Salerno, Italy, was educated at Cooper Institute, Beaux Arts Institute of Design, and Don Barber Atelier, all in New York City. He traveled and studied in England, France and Germany. His early experience was with leading architectural firms in New York, after which he became engaged by the office of Albert Kahn in Detroit.

Besides being registered to practice architecture in Michigan, Leone is registered in eleven other states and by the National Council of Architectural Registration Boards.

For the past year Leone has served as Chapter vice-president. He succeeds Eero Saarinen, who continues on the board.

REPORT OF THE TREASURER

PAUL B. BROWN

During the year 1950-51 the expenditures of the Detroit Chapter, for the first time in several years, exceeded the budget figurs. A report of the Treasurer to the Board of Directors on October 17, 1951, set forth in detail the nature of these over-runs, comparing Chapter expenditures in the various accounts with the corresponding budget figures. The Board realized that it would be necessary to either curtail our program or to raise the dues to meet the higher expenses, and decided to bring this matter to the attention of the Chapter at the October meeting. At this meeting, the membership decided, by a practically unanimous vote, to maintain a program similar to that of the preceding year—in which prominent speakers were scheduled for Chapter meetings during the year — and to adopt the Treasurer's recommended increase of Corporate annual dues from $10.00 to $12.00, and Associate dues from $3.00 to $5.00.

Because of this over-run in expenses during 1950-51, the Treasurer further recommended to the Board at the October meeting that a sum of $1500.00 be transferred from the Chapter's Savings and Loan Account to the Commercial Account to meet expenses during the balance of the calendar year. The Board decided that a sum of $1000.00 be thus transferred at that time, and an additional $500.00 be transferred at a later date, if necessary, to cover these expenses. Up to the present time, this additional transfer of funds has not been necessary; this has meant, however, that the margin above operating expenses has been less than in some previous years.

This year, however, with the budget increased from $2875, in 1950-51, to $4025, the Chapter was successful in operating within the budget. Expenditures for the year totaled $3683.23, or $341.77 under the budget figure. After adjusting for prior years' dues, the excess of revenue over expenses for the current year is $482.68.

It is of interest to note that despite the increase in Chapter dues, collections this year are ahead of collections at this time last year. Net corporate dues receivable as of October 16 are $572.50 compared with $630.00 as of the same time last year.

In addition to the routine disbursements during the past year, two special funds deserve mention:

1. The Andrew R. Morison fund, in the amount of $1404.00, was dispersed in accordance with the desires of the trustees of the fund by sending three equal checks for $468.00 to the Student Branch Chapters, of University of Detroit, Lawrence Institute of Technology, and the University of Michigan.
2. A sum of $1555.00 was received from the Producers' Council, to be set up as a Memorial Fund in the name of Harry T. Kaufmann. This fund is to be dispersed during the coming year in a manner similar to the Andrew R. Morison Fund.

The accompanying Financial Statement, prepared by the firm of Teetzel Certified Public Accountants, shows in detail the financial status of the Chapter as of October 16, 1952.

MEMBERSHIP

PAUL B. BROWN, Chairman

At the first meeting of the Membership Committee, on December 4, 1951, the following steps were outlined in an effort to further the objectives set up for this committee in the By-Laws:

1. The list of Chapter members delinquent in their dues was divided among committee members for action; all delinquent Corporate Members were thus contacted, and many cases of outstanding dues payments were cleared up.

2. The Committee Chairman, in similar manner, contacted delinquent Associate and Student Associate Members in an effort to settle over-due dues accounts.

3. New Corporate Members were invited by Tal Hughes to attend the January Chapter meeting. New members were also to be contacted by Tal Hughes for an expression of preference in service on Chapter committees.

4. Efforts were to be made, through the editorial pages of the Monthly Bulletin of the Michigan Society of Architects, to interest Corporate Members in bringing younger men into membership as Associates or Student Associates.

5. Committee members felt that larger attendance at Chapter meetings would be achieved by holding some of the meetings in a location where members might more easily gather before dinner in a sociable atmosphere, with the added inducement of cocktails.

Despite the efforts of the Committee, the memberships of eleven Corporate Members were terminated during 1952 as a result of non-payment of dues.

The membership status of the Detroit Chapter as of October 16, 1952, is as follows:

Membership Status

	Start of Fiscal Yr. 1951-52	Status, Sept. 17, 1952
Fellows	10	11
Fellows and Emeritus	1	2
Emeritus	4	2
Corporate	374	367
Total	389	382
Associates	99	119
Student Associates	16	27
Student Branch	261	164
Honorary	0	0
Member Chapter Only	1	1
Total	377	311
Grand Total	766	693

COMMITTEE ON EDUCATION

LOUIS ROSSETTI, Chairman

In December, 1951, the Committee met with representatives of student members from the University of Detroit, Lawrence Institute of Technology and the University of Michigan. The discussions centered on the solution of common problems and exchange of activity information. Students would like to have the Monthly Bulletin devote special columns to Student affairs. More students would be drawn to lectures by using more advertising about the background of the lecturers. Student branches should strengthen their ties by having more activities in common, such as meetings, lectures, field trips, etc.

The Committee, after consulting with the Morison family and the three student chapters, decided to dispose of the "Andrew Morison Memorial Fund" by dividing same into three individual parts, and giving each student chapter, (U.M., U.D., L.I.T.) the sum of $466.00 to be used as follows: "Assistance in

(Continued on Page 19)

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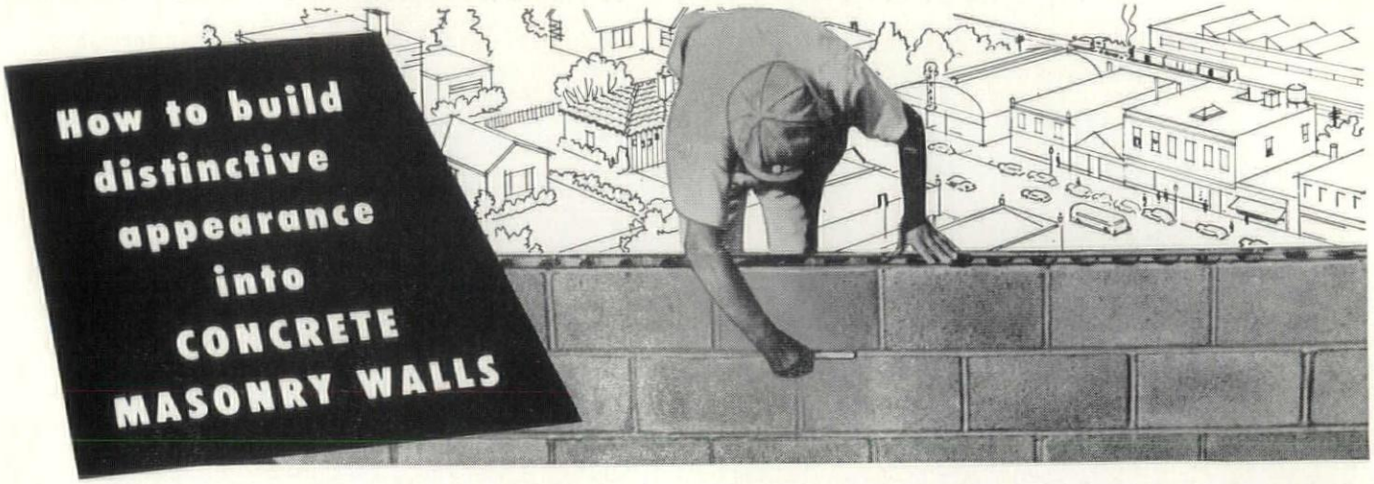
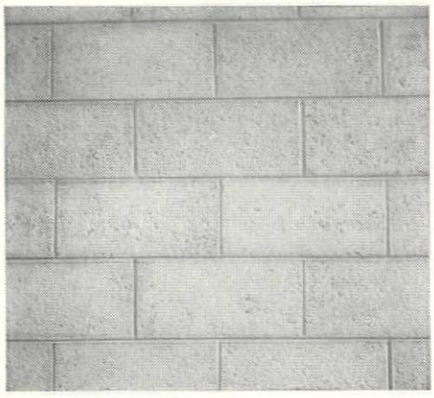
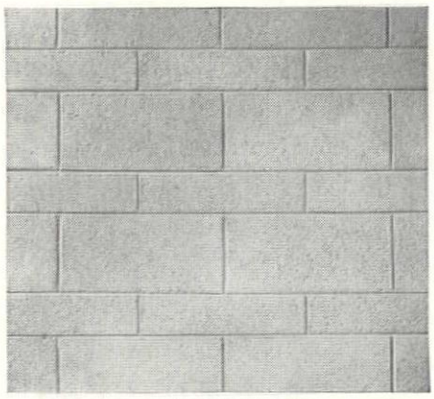


More contractors, builders, owners and investors are learning that concrete masonry can have *distinctive appearance* along with outstanding durability, firesafety and ***low annual cost.*** You add beauty by using a choice of pleasing wall patterns.

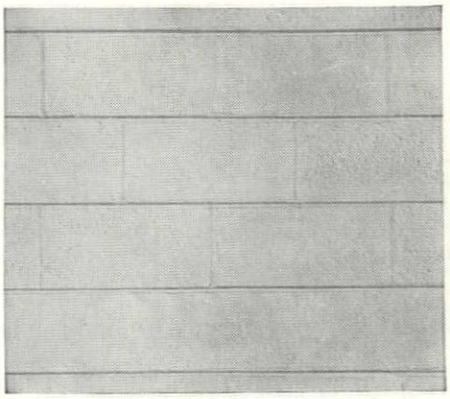
Shown below are six popular, easily-built patterns. Naturally there are many other variations. By finishing such walls with portland cement paint in any of a wide assortment of beautiful colors builders can put extra sales appeal in concrete masonry buildings.



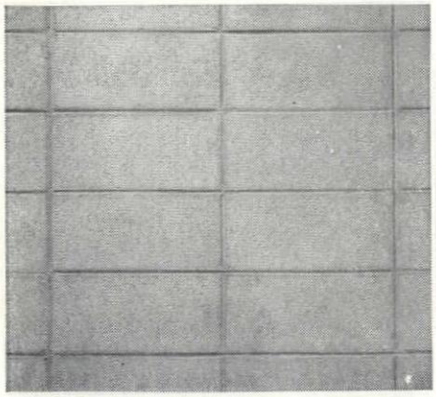
RUNNING BOND. Probably the most widely used pattern of all. Stagger the block in alternate courses so that vertical joints are aligned in every other course. Tool all joints.



ALTERNATE RUNNING BOND. Alternate 8-in. and 4-in. courses, tooling all joints, to produce this charming effect. For variation use 4-in. units every third or fourth course.

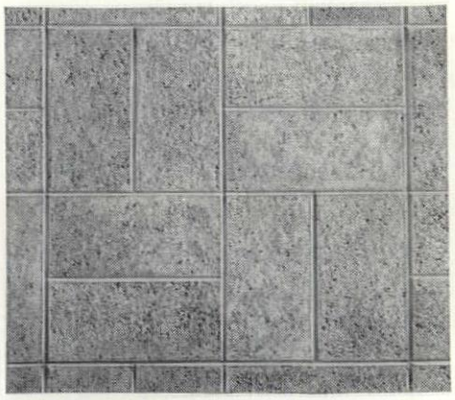


HORIZONTAL TOOLING. Lay block in running bond pattern. Then compact *all* joints to make them watertight. Now refill vertical joints and strike them off flush with wall.



HORIZONTAL STACKING. For interior non-bearing walls this treatment is striking. Place the block in the normal manner but align all vertical and horizontal joints and tool them.

VERTICAL STACKING. Like horizontal stacking except that the block are laid on end. This unusual pattern creates illusion of greater height for interior non-bearing walls.



BASKET WEAVE. Laying 8x8x16-in. block in pairs, two vertically and two horizontally, and tooling all the joints results in this woven pattern for interior non-bearing walls.

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HUGH FERRISS, F.A.I.A. TO SPEAK TO DETROIT CHAPTER NOV. 17

Hugh Ferriss, F.A.I.A., President of the New York Chapter of The American Institute of Architects, will be the speaker at a meeting of the Detroit Chapter, A.I.A. in the Rackham Memorial Building, Detroit, on the evening of November 17. His subject will be "What Next in Architecture?"

Mr. Ferriss' general theme will be a familiar one: a new synthesis of technology and art, apparent in the more recent architectural designs — as is being emphasized this year, in celebrating the centennial of the engineers—the reunion, in architecture, of engineer and artist.

Says Mr. Ferriss, "I should think that anyone who studies designs coming off drafting boards today, or who attends current seminars and discussions, must be aware of a recent change in climate; as though winter of cold appraisals were passing and spring returning to architectural design; as though the imaginative artist hidden in every architect were at last catching up with the calculating scientist.

Ferriss

"Not that the impressive gains on the engineering side will ever be discarded, for, after all, architects have now been living in this new age long enough to take its novel requirements for granted — to be no longer repelled by them, like 'traditionalists' nor enchanted by them, like 'modernists.'

"Novel tools no longer need be played up in the designs as though they were the heroes of the piece, but can be used as tools are intended to be used—means to some creative end. The net effect of all the social, economic and technological upheaval is to make architecture, once again, a creative art."

Mr. Ferriss' address before the A.I.A. 84th Convention in New York on June 27, 1952 was widely hailed throughout the country as being the highlight of that event. He is past president of The Architectural League of New York. Besides carrying on his own practice at 101 Park Avenue in New York, he has been retained as design consultant on various private and city planning projects. He was special consultant to the U.N. Headquarters Planning Staff, and is at present Consultant to Avenues of the Americas Association, N.Y., and Inter-American Center Authority, Florida. Hs is author of "Metropolis of Tomorrow," and of "Power in Building," now in preparation.

Mr. Ferriss will speak in the auditorium at ESD at 8:00 p.m. His address will be free and open to the public. It will be preceded by a social hour at 6:00 p.m. and a dinner at 6:30. Ladies are invited to attend.

The American Society of Heating and Ventilating Engineers, Detroit Chapter, will hold its dinner meeting concurrently in the same building. Following dinner each group will be greeted by a representative of the other, then all will gather in the auditorium for the address.

The addres will be illustrated with slides of the early stages of the U.N. design, bringing out the ideas presented by various architects from abroad.

TENTH ANN ARBOR CONFERENCE

THE DESIGN OF INDUSTRIAL PLANTS

FREDERICK GUTHEIM, Chairman

Thursday, November 6

OPENING SESSION

Amphitheatre, Rackham Bldg.

Frederick Gutheim, presiding

• FORCES AFFECTING PLANT DESIGN

10:00 A.M. Panel statement and discussion
Frederick Gutheim, Chairman
C. B. Genther
Rensis Likert
Julian Ellsworth Garnsey
Eero Saarinen
Jacqueline Tyrwhitt

11:15 A.M. Statements and discussion from the Audience

Luncheon Hour

AFTERNOON SESSION

• THE ARCHITECT'S RESPONSE

2:00 P.M. Panel statement and discussion
Roland Wank, Chairman
J. S. Cromelin
E. R. MacLaughlin
Sol King
Minoru Yamasaki

3:15 P.M. Statements and discussion from the Audience

4:00 P.M. Tour of new buildings of the University of Michigan
Auditorium, Classroom and Office
Medical Buildings
Kresge Medical Research Building
Out-patient Clinic
Dormitories
South Quadrangle

EVENING SESSION

Michigan Union

DINNER OF THE CONFERENCE 6:30 P.M.
After-dinner speaker, Dr. G. G. Cameron. Topic: Stresses and Strains in the Near East

Friday, November 7

MORNING SESSION

• PLANT AND COMMUNITY RELATIONS

Panel statement and discussion 9:30 A.M.
Clair Ditchy, Chairman
J. H. Blackmore
Adriano Olivetti

Statement and discussion from the Audience 10:45 A.M.

Luncheon Hour

AFTERNOON SESSION

SUMMARY

Frederick Gutheim, presiding 2:00 P.M.
Summary Statements
Panel representatives
Frederick Gutheim
Roland Wank
Clair Ditchy
General Discussion

End of formal sessions 3:45 P.M.

Informal session with students 4:00 P.M.
One hour meeting with students in architecture and planning.

Design of Industrial Plants will be the chief topic for discussion at the Tenth Ann Arbor Conference for architects to be held at the Uiversity of Michigan, Nov. 6 and 7.

The Conference will be sponsored by the College of Architecture and Design. Frederick Gutheim, assistant to the executive director of The American Institute of Architects, will be chairman.

The Conference will draw manufacturers, architects and community planners, as well as city officials and others concerned with population movements and community affairs, from the East and Midwest, Dean Wells I. Bennett, F.A.I.A., of the College, said.

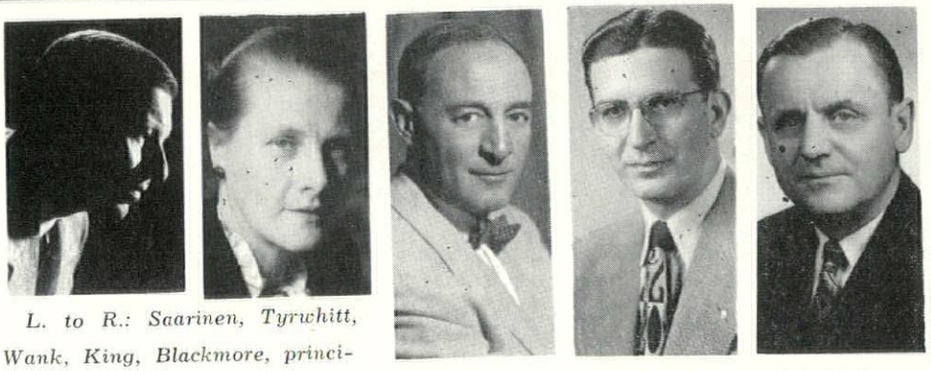
The two-day program will include sessions on such topics as forces affecting industrial plant design, the function of the specialist concerned, and problems of community environment as affected by the plant when built and in operation.

Among the Conference planners will be G. B. Genther of Chicago, Victor Roterus of Washington, D.C., Jacqueline Tyrwhitt of Toronto, and Eero Saarinen of Bloomfield Hills, Mich.

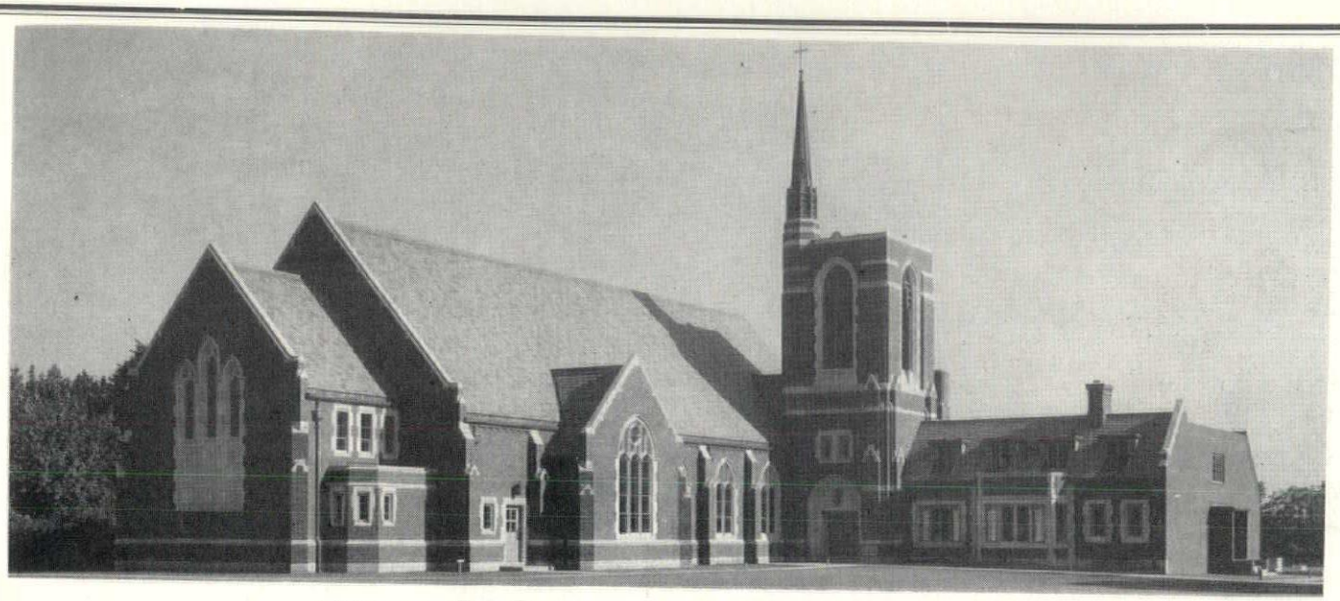
Other architects on the program will include J. S. Cromelin of Chicago, Alden Dow of Midland, Mich., Sol King, Clair W. Ditchy, Amedeo Leone and Minoru Yamasaki of Detroit, and Roland Wank of New York.

Other specialists scheduled to speak are J. H. Blackmore of General Motors, Bruno Funaro and Adriano Olivetto of New York, Dr. Rensis Likert of Ann Arbor, and Julian Ellsworth Garnsey of Princeton, N. J.

Sessions of the Congress will be held in the Rackham building. Community and industrial planners, manufacturers and architects, and any other interested in the topic are invited to attend.



L. to R.: Saarinen, Tyrwhitt, Wank, King, Blackmore, principal speakers at sessions of the Ann Arbor Conference, November 6 and 7, 1952.



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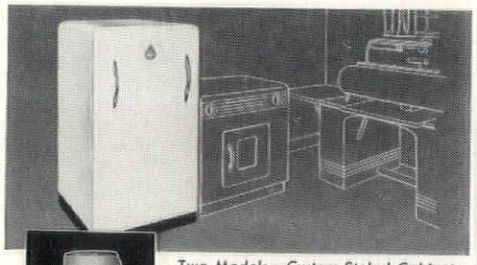

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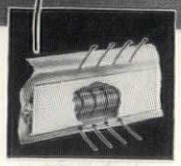

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BERTRAM'S REPORT TO BOARD

The first fall meeting of the Western Michigan Chapter, which I attended, will be reported in the Monthly Bulletin's November issue.

At present I am calling on architects, to encourage participation in the coming Kerlin Lighting Competition, to discourage their entering unauthorized competitions, to request them to report violations of the Registration Act, to urge their cooperation in submitting work for publication in the Bulletin, to ask more widespread participation in next year's State Fair Exhibition, to emphasize the public interest in small houses and the importance of architects' response to this demand, to request historical material for the Story of The A.I.A. in Michigan, to urge support of the group insurance plan and for them to fill in and return the post card questionnaires, to gather opinions regarding the coming convention at Hotel Statler in Detroit and the Midsummer Conference at Mackinac Island, and to learn what members would like in the way of program subjects at these meetings.

On my present trip, I have interviewed 26 architects in Albion, Niles, Benton Harbor, Kalamazoo, Dowagiac and Battle Creek.

I should like to take this opportunity to express my thanks and deep gratitude for the sympathy extended by the Society at the time of my father's recent death. The flowers sent by the Society were a beautiful tribute and were received with sincere appreciation for the comfort they proffered.

The name of the Detroit firm of **Wiedmaier & Gay, Architects** has been changed to **Wiedmaier & Gay, Maxwell E. Wright, Architects,** it is announced by Frank W. Wiedmaier, president of the company. Offices will remain at 112 Madison Avenue, where they have been for many years.

The firm has specialized in apartment and commercial buildings for more than forty years.

Wright, a member of The American Institute of Architects, as is Wiedmaier, is well known in the contemporary design field.

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Shown at Left—Pulpit and Paneled Railing — Organ Grilles and Wall Paneling — Section of Choir Seating and Screens

Shown Below — Baptismal Font — Lectern and Paneled Railing.

SEE — Special Feature Section of Bulletin, Page 37, for additional Interior and Exterior Views of above Church. — Architects: Andrew R. Morison and James B. Morison

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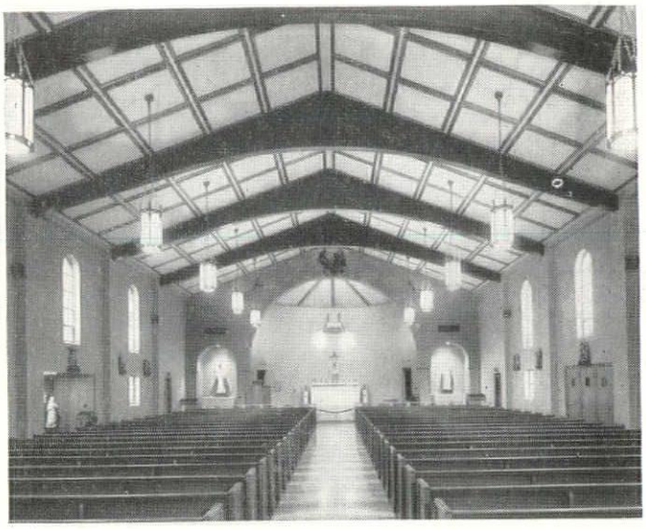

Queen of the Angels Church, Port Angeles, Washington. Size of church 48 x 103 feet. Architect John W. Maloney, A.I.A.

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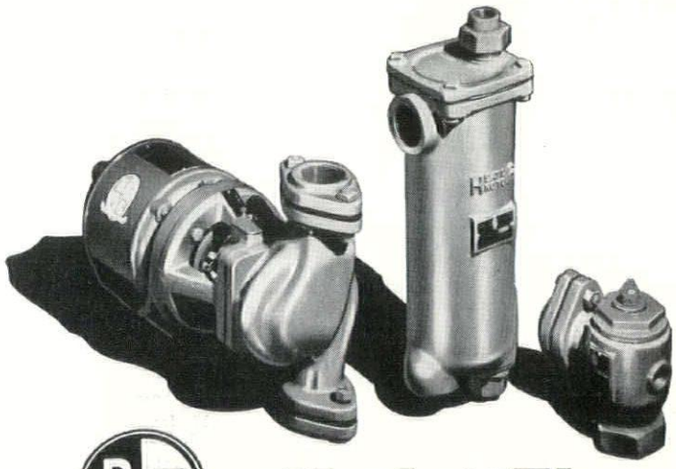

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DETROIT GRAND RAPIDS

Readymade Plans of Homes Called Good Starting Point

A great deal of fun has been poked at "the lady with the handbag," who comes into an architect's office with a sheaf of clippings from home-buliding magazines.

There's nothing wrong with this, says Raymond C. Perkins, secretary of the Detroit chapter, the American Institute of Architects.

He holds every house must have a starting point, and clippings are as good as anything else for that beginning.

The danger is, the secretary says, that some will try to include in their ideas features that do not go together. In this respect, the layman needs expert advice, in order to avoid incongruities, he points out.

Perkins adds:

"Better homes are being built today because of the developments worked out by architects. The better work of such architects is published widely in many consumer-type magazines, and some good designs are published in book form.

"There was a time, not so long ago, when one had available only antiquated plans in a worn-out book at local business places to choose from, but today there is no excuse for that.

"Architects who have specialized in home design have studied what the people want in their homes and why they want it. One of the most famous among such designers maintains a cross-index tabulation of everything thousands ask for in their homes.

"This gives him an exact analysis of how a front living room ranks with one facing the rear garden. He knows how many and what kind of persons want the kitchen near the front of the house, how many and who prefer basements, expansionable attics and so on.

"The result is that today it is possible to have a house built in the smallest village, many miles from an architectural office, and still have it as up-to-date and easy to live in as any home in the swankiest suburbs of the big cities."

Perkins warns, however, not to use a stock plan without the advice of a professional, not because architects frown on such practice, but because an unwitting buyer may take a liking to a pretty picture and build a house not suited to his way of life—possibly a small two-bedroom house with no practical provisions for expansion when and if more children are born.

DETROIT SUNDAY TIMES

Sept. 14, 1952—Part 2, Page 5

Plan Meeting Of Architects

It's beating the gun a little, but the Detroit Chapter of the American Institute of Architects will hold its first fall meeting at the Fort Shelby Hotel

The event will begin with a social hour at 6 p. m., at which the office of Giffels & Vallet, Inc., L. Rosetti, Associated Engineers and Architects, will be host

Dinner will be at 6:45 p. m., and will be followed by a program at 8 o'clock

In the absence of Chapter President Eero Saarinen, who will be in Europe, Vice President Amedeo Leone will preside.

Rossetti will be presented the chapter's honor award medal for his firm's Veterans Hospital in Fort Wayne, Ind., on which A. M. Strauss, of Fort Wayne, was associate architect. This project has received an award by the national body of the AIA

Special Guests

The board of directors of the Michigan Society of Architects will join with chapter members for the social hour, dinner and the program to follow. Leo M Bauer, society president, announces

At a meeting of the chapter executive committee, to be held at the Detroit Athletic Club on Wednesday afternoon, at which Leone also will preside, two nominating committees will be elected, to prepare separate slates of officers and directors to be voted upon by members at the chapter's meeting on Oct. 16

Ladies Invited

Mrs Clair W Ditchy and Mrs. James B Morison, co-chairmen of a special committee to form a ladies auxiliary of the Michigan Society of Architects, announce that ladies especially are invited to attend the social hour, dinner and program on this Thursday's occasion, with a view to furthering the organization of the ladies.

Following the dinner and program, the group of architects and their ladies will visit a nearby project recently completed by Rossetti's firm.

Architect Suren Pilafian is chairman of the chapter's program committee, while Edward G. Rosella, AIA, is in charge of this Thursday's meeting.

TIMES

Winter Speakers

W. Hawkins Ferry, president of the Metropolitan Art Association, announced the appointment of committees for the three lectures sponsored by the association during the coming season, as follows:

The first lecture will be by Edgar Kaufmann Jr. on Wednesday, Dec. 3, 1952, on "The Modern Interior." The Detroit Chapter of the American Institute of Architects will join with the association for this program.

The committee on arrangements for this lecture consists of Helen Fassett, chairman; Alexander Girard, Talmage C. Hughes, Florence Davless, Wilhelm V. von Moltke, Marco Nobili, and Lawrence Fleischman.

On Jan. 14, Lester Beall will speak on "Design in Advertising." The committee in charge is headed by Miss Davless, with Wayne Claxton, Donald Thrall and William A. Bostick assisting.

The third lecture, Feb. 25, will be by Daniel E. Schneider on "Ethics and the Ego." Program chairman is Wallace Mitchell. His assistants are David Mitchell, Sarkis Sarkisian, Helen Copley, Murray Douglas, Lydia Winston and Virginia Harriman.

Sept. 14, 1952—Part 2, Page 13

Detroiter Picked For Soo's Drive

Get Architect Kapp to Design '55 Theme

Carl G. Sedan, secretary of the Soo Locks Centennial Celebration Commission, announces William Edward Kapp, a fellow of the American Institute of Architects, of Detroit, has been appointed to design a theme for the 100th anniversary of the opening of the locks, scheduled for 1955. Sedan adds:

"It is not the purpose of the commission to build a monument.

"Instead, the theme is to be a useful facility that will serve the city of Sault Ste. Marie, where it is to be built, as well as the whole area there, for many years to come. In addition to bring an attraction during the celebration.

"Accordingly, the commission contemplates a building that will combine a marine museum, aquarium, library and a weather station. The city of Sault Ste. Marie has agreed to donate a waterfront site for the memorial."

Its Ace of Miles

The Soo locks canal system, which links Lakes Superior and Huron at the twin towns of Sault Ste. Marie in Michigan and Ontario, is "the most important mile in America," the National Geographic Society asserts. This fact was pointed out by Sedan, as he added:

"In 1948, Kim Sigler, then governor of Michigan, signed a bill creating a commission to plan the Soo locks centennial celebration."

The commission, since appointed, consists of:

George A. Osborn of Sault Ste. Marie, chairman; Russell J. Boyle of Grand Rapids, vice chairman; Carl G. Sedan of Detroit, secretary; Victor A. Knox of Sault Ste. Marie, James T. Milliken of Traverse City, Eugene Alleman of East Lansing, Lewis Beeson of Lansing, Prentiss M. Brown of St. Ignace and Charles F. Platz of Rogers City.

In 1949, the Congress of the United States added its sanction by passing a bill to provide for the celebration, Sedan continued, as he related that President Truman became so much interested in the importance of the Soo that he joined the Michigan Historical Society.

Detroit Free Press
Detroit, Mich.
DATE

HELEN FASSETT MISKEL SCHAEFFER
Treasures from Haiti

DETROIT SUNDAY TIMES

Sept. 14, 1952—Part 2, Page 3

Decorators to Advise Clubwomen

The place and use of art treasures in home and office will be discussed at the Women's City Club on Thursday

Speakers will be Helen Fassett, interior decorator and Architect, and Miskel Schaeffer, an interior decorator

They will address the Detroit Business and Professional Women's Club, advising members what to do with the treasures they pick up on their travels.

The two will also emphasize color and fabric in the home in relation to the personality of the individual.

The lecture is the first in a series, planned by the club to accent the activities of its own members.

10 THE DETROIT TIMES
Sat., Oct. 11, 1952

OUR TIMES

By Vera Brown

Open House:

Here's an odd one Mr and Mrs. Raymond F. Giffels, 929 Glengary, Bloomfield Hills, she's the [illegible] will be opening up their new home from 2 to 5 next Sunday for a special cause.

MISS BROWN

They make this gesture on behalf of the building fund of the First Presbyterian Church of Birmingham. Nice idea. The Giffelses themselves will be in the receiving line with Dr. Glen Harris, pastor of their church, and his assistant, the Rev. Robert Graham.

The house is really something. The living room is in the shape of a Z. It is designed for comfortable living in a servantless house. In it, entertaining is painless for the hostess. The kitchen is in the huge area.

The super - duper modern kitchen has a fireplace, both for cooking and heating! You can toast weenies in it for your guests if you wish.

Sliding panels shut off various areas. It's built so you can live entirely on the first floor if need be. Oddly enough it's early American in character, but adapted inside to modern living.

Birmingham's First Presbyterian Church should do well in this deal. Everybody likes to see new homes.

Detroit News

Architects to Elect

The Detroit chapter of the American Institute of Architects will hold its annual meeting and election of officers and directors Thursday, Oct. 16, in the Rackham Memorial Building. A dinner will follow at 6:30 p. m.

Architect Body Accepts Pacheco

Associate Membership In Chapter Approved

Louis Francis Pacheco of Bloomfield Hills has been approved for associate membership in the Detroit chapter of the American Institute of Architects, Paul B Brown, chairman of the chapter's membership committee, announces.

Pacheco, a native of Cambridge, Mass., was educated there, at Massachusetts Institute of Technology, North Carolina State College and Cranbrook Institute of Art. He also traveled and studied in Europe in 1935 and 1936.

The designer had extensive experience in leading architectural offices of New York City, Memphis, Tenn., Raleigh, N. C., and Boise, Ida. During World War II he served with the air forces in North Africa and Italy, was discharged with the rank of captain.

Now Job Captain

He now is employed as job captain by Smith, Hinchman & Grylls, Inc., architects and engineers.

Also receiving approval for junior associateship in the chapter was James Harold Livingston of Ann Arbor. He was graduated from the University of Michigan College of Architecture and Design in 1950, had been employed by the S. H. & G. firm until recently when he left for travel and study in Europe as winner of the U. of M. Booth Fellowship.

Brown also announced Charles H MacMahon Jr., AIA, has transferred his membership from the Chicago chapter to the Detroit chapter. MacMahon is associated with Fred W. Pearce & Co., Inc., 15324 E. Jefferson, Detroit.

The Detroit chapter now has 367 members and 371 associates, Brown said.

Detroit News
Detroit, Mich.
DATE

Building Tradesmen in Torch Drive

For the first time in Detroit or any place, transient workers in the building trades will participate in a charity drive on a payroll deduction basis this year.

C. Allan Harlan, chairman of the trades team division for the upcoming United Foundation Torch Drive, announced Saturday that through the joint efforts of labor and management in the building trades, such a plan would be workable for the first time.

Harlan also announced the following chairmen and co-chairmen for the groups within the building industry:

Foremen's Architects: Chairman, Gerald G. Diehl; co-chairmen, Talmadge C. Hughes, Joseph M.

'Caprice' and High Cost Of New Design Hit

By PAT DENNIS

Leo M. Bauer of Detroit, president of the Michigan Society of Architects, was moderator of a session of the American Institute of Architects' seminars in Cincinnati when G. Holmes Perkins, dean of the school of fine arts, University of Pennsylvania, spoke on design. Perkins said:

• A new form of modern design in architecture today is somewhat like that in furniture . . . in which caprice is the catchword . . . and the cost is prohibitive.

• The so-called ranch house is only a repetition of the Spanish bungalow.

• The greatest cliche of all is the "interpenetration of space" in which one area is supposed to merge with another, the inside with the outside, etc.

Poking a bit of fun at the Michigan pavilion at the Philadelphia centennial celebration in 1876, Perkins said the state had gone a long way in the meantime, architecturally. He mentioned especially Saarinen, Kahn, Dow, Crane, Ditchy, Black and others who had distinguished themselves.

Lauds Saarinen

Perkins said Saarinen has been most eloquent in his expression of a new tradition in the General Motors Research Center — where "necessity was the mother of invention." He explained:

"In early, modern design, the tendency of the designer was to hide the mechanical parts with a sort of housing, such as covering an old-fashioned steam locomotive with an outside jacket. In the GM project, Saarinen has combined the mechanical features into the architecture, making them a part of the design."

At another session on design, Robert A. Little, AIA, of Cleveland, said:

"Today we are straddling science and art . . . and if we do it well . . . we will produce good architecture.

"The new all-glass Lever House in New York, by Skidmore, Owings & Merrill, architects, has caused considerable controversy. This is all to the good, bringing out pro and con opinions.

"Whether you are for or against, I believe you will agree there is significance to the report that as soon as the company moved into the new building the stenographers, secretaries, et al, went out . . . and bought new clothes.

"What bothers me most is that we architects can't reach more of the public by doing small houses. This is the greatest potential . . . and today architects are doing less than two per cent of that work.

"This problem can't be solved by doing individual small houses. It must be attacked by doing group housing . . . where site planning comes into play . . . and through prefabrication wherein the shell of the house is made in a factory and the owner can express his individuality by arrangements and appointments of the interior."

Create Council

At these seminars in connection with the convention of the Architects Society of Ohio, organization of the Great Lakes Regional Council of the AIA was completed. The region includes Michigan, Ohio, Indiana and Kentucky.

According to bylaws adopted with the organization, John N. Richards, AIA, of Toledo, the region's director, became chairman of the new council. Charles J. Marr, AIA, of New Philadelphia, O., was elected secretary. Richards announced the appointment of committees, with Michigan representation, as follows:

Kenneth C. Black of Lansing, public relations; Bauer, architect and the government, and Talmage C. Hughes, also of Detroit, interchapter activities.

The council unanimously endorsed the candidacy of Raymond S. Kastendieck of Gary, Ind., for the region's director to succeed Richards, whose term of office expires with the next AIA convention.

Custom Built

DETROIT SUNDAY TIMES Oct. 5, 1952—Part 4, Page

Building Cost Rises Reported in September

The Detroit firm of Smith, Hinchman & Grylls, Inc., architects and engineers, states in its current monthly building cost report that small rises . . . echoes of steel . . . are revealed in both wages and material costs for September and the firm's building cost index for this month goes up 0.7 per cent, or two points to 277. M. D. Eames, the company's statistician, explains:

"There is some misunderstanding regarding the percentages used in the reports. The firm has compiled such reports since 1923, and the figures of 100 per cent of 1926 is taken as a basis."

The September report continues:

"Notwithstanding the index rise, there are occasionally contracts awarded at prices apparently indicating a drop in building construction costs. The anomaly is produced by a sudden hunger for jobs by a few building contractors in scattered localities. It does not indicate a reversal of trend, but is the product of a little profit-cutting and a reduction of overhead allowances . . . temporarily.

Causes Concern

"It is disturbing enough, however, to cause a little anxiety to the building fraternity and some degree of optimism among those who would invest in building.

"It emphasizes the wisdom of having one's drawings and specifications completed and ready for building in time to avail oneself of those occasional bargains.

"Industrial building continues in large volume and the backlog is still great. Governmental and institutional structures . . . especially educational . . . will continue to provide a considerable volume during the next 12 months.

"The stretching out of the defense program will assure industrial plant expansion until mid '53 . . . at least . . . and possibly longer. But, perhaps, it will be at a slightly reduced rate."

DREB Meets Nov. 25

Mrs. Blanche Gringle, chairman of the committee named to

DETROIT FREE PRESS
Sunday, Oct. 19, 1952—Sec. B

AIA Chapter Picks Leone and Pilafian

Amadeo Leone, a vice president of Smith-Hinchman and Grylls, architects, was elected president of the Detroit Chapter, American Institute of Architects.

The annual chapter meeting was held in the Rackham Memorial Building Thursday

• • •

SUREN PILAFIAN was named vice president; Gerald G. Diehl, secretary, and Leo I. Perry, treasurer.

Paul B. Brown was elected a director of the AIA.

Five directors of the Michigan Society of Architects also elected are:

Sol King, Charles B. McGrew, James B. Morrison, Linn C. Smith and Ralph W. Hammett, Ann Arbor.

Deeds, Mortgages Up

Bernard J. Youngblood, Wayne County register of deeds, showed in his report for Septem-

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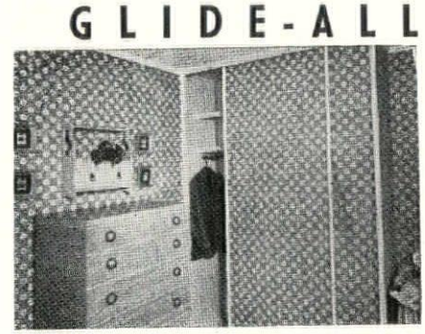

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OHIO HAS GOOD CONVENTION AND SEMINARS

Organization of the Great Lakes Regional Council of The American Institute of Architects was completed at the region's annual seminars in Cincinnati on October 2 and 3, in connection with the Architects Society of Ohio's convention. The region includes the States of Michigan, Ohio, Indiana and Kentucky.

According to by-laws adopted with the organization, John N. Richards, A.I.A., of Toledo, Ohio, the region's director, became chairman of the new council. Charles J. Marr, A.I.A., of New Philadelphia, Ohio, was elected secretary. Marr, as acting secretary, had done outstanding work in organizing the Council.

Richards announced the appointment of Council committees as follows:

Public Relations—Phelps Cunningham, Ohio; Kenneth C. Black, Michigan; Edward D. Pierre, Indiana; James A. Clark, East Kentucky; Bergman S. Letzler, West Kentucky.

Architect and the Government — Carl C. Britsch, Ohio; Leo M. Bauer, Michigan; Warren D. Miller, Indiana; Ernest V. Johnson, East Kentucky; W. Earle Otis, West Kentucky.

Inter-Chapter Affairs — W. Boyd Huff, Ohio; Talmage C. Hughes, Michigan; George Caleb Wright, Indiana; Edd R. Gregg, East Kentucky; Ossian P. Ward, West Kentucky.

Purpose of the council is to deal with organizational matters at the regional level, and to facilitate the work of the national board of directors of the Institute.

The council unanimously endorsed the candidacy of Raymond S. Kastendieck, of Gary Ind., for the region's director, to suceed Richards, whose term of office expires with the next Institute convention.

Bauer, president of the Michigan Society of Architects, was moderator at the opening session of the seminars, at which G. Holmes Perkins, dean of the School of Fine Arts, University of Pennsylvania, spoke on Design.

Perkins said that design in architecture today is somewhat like that in furniture, in which "caprice is the catchword, and the cost is prohibitive." The so-called ranch house is only a repetition of the Spanish bungalow, he said.

The greatest cliche of all, he added, is the interpenetration of space," in which one area is supposed to merge with another, the inside with the outside, etc.

Poking a bit of fun at the Michigan pavilion at the Philadelphia centennial celebration in 1876, the speaker said that the State had gone a long way in the meantime, architecturally. He mentioned especially our Saarinen, Kahn, Dow, Crane, Ditchy, Black, and others who had distinguished themselves.

Saarinen, he said, had been most eloquent in his expression of a new tradition in the General Motors research center, where "necessity was the mother of invention."

In early modern design, Perkins said, the tendency of the designer was to hide the mechanical parts with a sort of housing, such as covering an old-fashioned steam locomotive with an outside jacket. In the G. M. project, he said, Saarinen had combined the mechanical features into the architecture, making them a part of the design.

At another session on design, Karl R. Schwarz, of South Bend, Ind., presided and discussion was led by Robert A. Little, A.I.A., of Cleveland, Ohio.

"Today we are straddling science and art, and if we do it well we will produce good architecture," Little said.

"The new all-glass Lever House in New York, by Skidmore, Owings & Merrill, architects, has caused considerable controversy," the speaker continued, "and this is all to the good, bringing out pro and con opinions.

"Whether you are for or against, I think you will agree that there is significance in the report that as soon as the company moved into the new building the stenographers, secretaries, et al went out and bought new clothes.

"What bothers me most," Little added, "is that we architects can't reach more of the public, by doing small houses. This is the greatest potential, and today architects are doing less than two per cent of that work.

"This problem can't be solved by doing individual small houses," he continued. "It must be attacked by doing group housing, where site planning comes into play, and through prefabrication, wherein the shell of the house is made in a factory and the owner can express his individuality by arrangements and appointments of the interior."

Kenneth C. Wischmeyer, of St. Louis, Mo., first vice-president of the Institute, spoke on encroachments in the field of architecture. These he enumerated as governmental bureaus — local state and national, the so-called "package" deals, in which complete architectural and engineering services are included with the building contract, and the home-building industry. Architecture can be included in the package, he said, because modern architecture is so easy to do.

Speaker Wischmeyer was introduced by the presiding officer, Eugene F. Schrand, president of the Cincinnati Chapter, A.I.A., as the building commissioner of Broken Heart, Mo., a suburb of St. Louis. The speaker admitted to the charge stating that his duties had been to pass upon plans for barns, filling stations and houses, until — along came a ten-million-dollar project for Monsanto Chemical Company, plans for which had been prepared by the Chicago firm of Holabird & Root & Burgee.

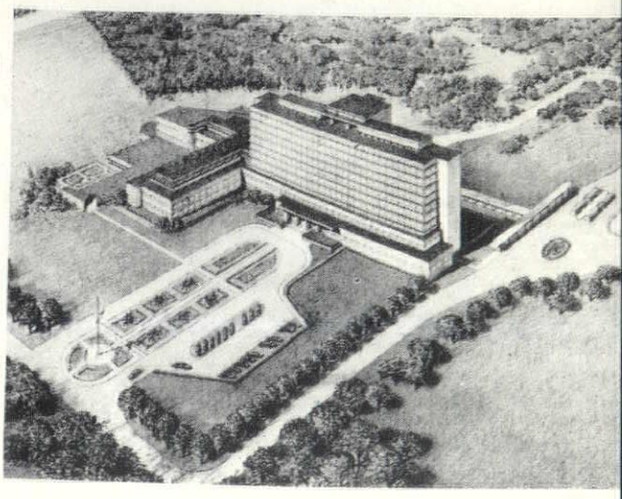
Needless to say, this threw quite a "scare" into the building commission of Broken Heart, Mo., but members were glad to know that they had a commissioner who could cope with the situation.

The Ohio State Board of Examiners met during the Convention. Members are Ralph W. Carnahan, Charles H. Conrad, Charles E. Firestone, Harold H. Munger, and Russell S. Potter.

The architectural exhibits — A. S. O. Honor Awards and the work of students in the Ohio architectural schools, were beautifully presented and most interesting.

All of the time was not taken up by business sessions of the conference. In fact, more was going on simultaneously than one could take in. There was Governor Stephenson, the fat pitch by Allie Reynolds, and the many attractions at the Netherland Plaza Hotel. Here one can stroll among the shops on the lower arcade and buy anything from a tie to a trip to Europe — and have it charged to his hotel bill. It was here, 'tis said, that a guest received a call from the desk stating that a Cadillac had been delivered to him out front. The guest said, "sign for it and put it on my bill."

The Netherland Plaza, done by Chicago architect Alschlager, is a marvel in plan and design. While it is what Al Leone would call "potato peeling modern," I am sure that he would agree that no where else is there to be found better facilities for conven-



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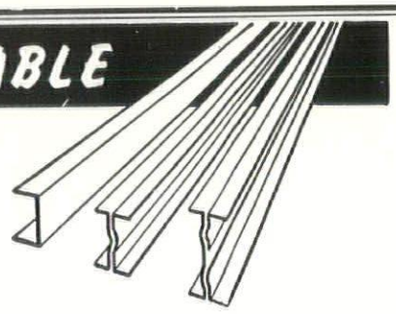

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tions. The new Terrace Plaza, by Skidmore, Owings & Merrill, under the same ownership and management, has no provisions for conventions. It simply provides rooms for the overflow from the N. P. They don't want to compete with themselves.

Some registered at the N. P. moved over to the T. P. just to see what it was like. It is true that one who wants a room only would rather not be at a convention hotel.

John Wellborn Root, F.A.I.A., of the distinguished Chicago firm of Holabird & Root & Burgee, and chairman of The Institute's special committee on Public Relations, was a speaker at the Friday afternoon session. He gave a most interesting talk on the work of his committee, and much discussion followed.

At the Conference "top brass" from the national body included Ken Wischmeyer, First Vice-president; Clair Ditchy, Secretary; John Richards, Great Lakes Regional Director, and Walter Taylor, Director of Education and Research.

A telegram from President Stanton was read. He was in attendance at a West Coast Conference, from whence he was to go to Yosemite Valley to attend the California Council Convention, and to the Pan-American Congress of Architects in Mexico City. He was to have nothing further to do until the Board's meeting in Point Clear, Ala., and the Gulf States Regional Conference, at the end of October.

Boyd Huff did a wonderful job of presiding at the A.S.O. Convention, and reports from officers and committees indicated a great deal of constructive work had been done in the interest of A.S.O. members.

Officers for the past year: William B. Huff, President; Rollin L. Rosser, First Vice-president; John W. Hargrave, Second vice-president; C. Melvin Frank, Third vice-president; Charles J. Marr, Secretary; Roland A. Spahn, Treasurer; Carl C. Britsch, Past President.

Elected to serve in 1952-53: Rollin S. Rosser, President; John W. Hargrave, First Vice-president; C. Melvin Frank, Second Vice-president; Leon M. Worley, Third Vice-president; Charles J. Marr, Secretary; Eugene F. Schrand, Treasurer; William Boyd Huff, Past President.

We think that Carl Domino, of Williams Pivot Sash, deserves some kind of special award for his thirty years of service to the architects of Ohio. His support, and that of the other exhibitors, makes one think the architects don't know their own strength.

Highlights: Carl Britch and his harmonica. Good stories and good fellowship at the penthouse headquarters of A.S.O. The southern accents. John Richards, fresh out of Paris (we missed Norma, who was still there).

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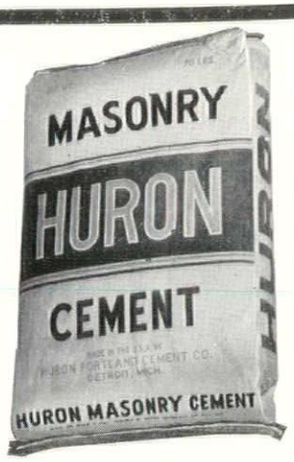

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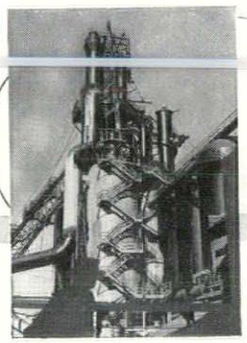

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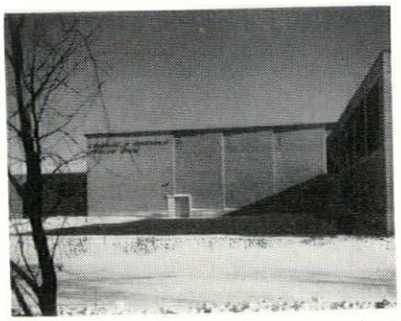

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(Continued from Page 3)

making field trips to works of Architecture of unusual merit, and the photographing and filming of same as a record for future student uses; the purchase of a slide projector; assistance in bringing outstanding speakers to these groups; the purchase of architectural books to be a permanent collection in a given student branch; the purchase of films on architecture; and awards for achievements or services performed by one of its members."

The Morison family concurred in the above stipulated uses and the complete dispersal of the fund at this time.

The "Harry T. Kaufmann Memorial Fund," which was collected by the Producers' Council in Mr. Kaufmann's memory, and made available to the Detroit Chapter, A.I.A., will be distributed during the ensuing year in the interests of the Student Branches.

The program of the competition sponsored by the Builders Association for the design of Builders Show houses by architectural students was referred to this Committee for study and recommendations. Due to the fact that the architectural profession, as well as the three Universities and their student branches, are involved in this competition, further study and action are referred to the ensuing Education Committee.

CIVIC DESIGN

AMEDEO LEONE, Chairman

The activities of the Civic Design Committee during the past year have been centered with the Detroit City Plan Commission which has called upon it in an advisory capacity for the reviewing and comments of projects before them—mainly the termination of the Lodge Express Highway, in connection with the Civic Center Development, the Wayne University Community Arts Building and its relation to the cultural center, and a group of minor public buildings.

The results achieved from these meetings have been highly satisfactory and fruitful. The members have worked diligently and have given freely of their professional advice so that much has been accomplished both as to the work covered and to our professional relations with the Commission.

Whether this committee can expand its sphere to other public bodies, where helpful contributions could be made, is a problem for further consideration by the new Chairman on the Committee for 1953.

It has been a privilege to serve with this colorful aggregation of architectural talent and their co-operation has been much appreciated.

PROGRAM COMMITTEE

SUREN PILAFIAN, Chairman

A. MEMBERSHIP OF COMMITTEE

The Program Committe this year consisted of the following members:

1. Talmage C. Hughes
2. Edward G. Rosella
3. Wilhelm V. Von Moltke
4. Suren Pilafian, Chairman

B. ACCOMPLISHMENTS

At the last annual meeting of the Chapter, many members expressed the opinion that the quality of the meeting programs should not be curtailed in order to keep the cost of the meetings down and that more meetings should be planned for locations other than the Rackham Building so that a more informal social atmosphere could be stimulated by the serving of cocktails. The Program Committee held meetings on December 13, 1951 and on January 22, 1952 to discuss and plan the programs for the year's meetings on the basis of the opinions expressed at the annual meeting. The following programs were arranged for the year.

1. November 21, 1951 — Richard Kelly gave a talk on "Lighting as an Integral Part of Architectural Design."
2. December 14, 1951 — Four motion picture productions were shown in a series entitled "Aluminum and Steel in Building Construction."
3. January 16, 1952—Mr. Victor Gruen gave an illustrated talk on "Shopping Centers." Arrangements for this meeting were made by Talmage C. Hughes.
4. February 21, 1952 — Catherine Bauer gave a talk on "The Architect and the Field of Housing." Arrangements for this meeting were made by Talmage C. Hughes.
5. March 21, 1952 — Edmund N. Bacon gave an illustrated talk on "City Building—the Frontier of Architecture." Arrangements for this meeting were made by William Von Moltke.
6. April 16, 1952—Ralph S. Gerganoff gave a talk on "My Recent Trip Around the World," ilustrated with motion pictures he had taken during his travels.
7. May 19, 1952—Charles Eames gave an illustrated talk on "Designing for the Client." Awards were presented to members of the Student Associate Chapters. Arrangements for this meeting were made by Talmage C. Hughes.
8. September 18, 1952—The dinner for this meeting was served in the Coral Room of the Fort Shelby Hotel, with cocktails served with the compliments of Giffels and Vallet, Inc., L. Rossetti. A guided tour through the new WWJ-TV Studios followed the dinner. Members of the Michigan Society of Architects' Board joined the chapter at this meeting. Arrangements for this meeting were made by Edward G. Rosella.
9. October 16, 1952—This is the anual meting, which is planned to be devoted to the election of officers and directors and to the presentation and discussion of officers' and committee reports, inlcuding reports covering the work of the M.S.A.

C. THE FUTURE

1. The following programs have been arranged for the rest of the calendar year:
   (a) November 17, 1952 — Hugh Ferriss will be our guest speaker.
   (b) December 3, 1952—The Chapter will join the Metropolitan Art Association at the Detroit Institute of Arts to hear Edgar Kaufmann. Dinner will be at the Park Sheraton hotel thereby permitting the serving of cocktails.
2. The following dates have been reserved at the Rackham Building for the remaining meetings of the coming year:
   (a) January 14, 1953 — (with auditorium)
   (b) February 19, 1953
   (c) March 25, 1953—(with auditorium)
   (d) April 16, 1953
   (e) May 21, 1953 — the regular joint meeting with the Student Chapter
3. The following speakers and subjects have been considered by and suggested to the Committee for future programs:
   (a) A visit to the General Motors Research Center
   (b) Public Relations for the Architectural Profession
   (c) Mural Painting
   (d) Ceramics in Architecture
   (e) Architectural Photography
   (f) Industrial Design (Teague, Geddes, Loewy or Walker)
   (g) The teaching of Architectural appreciation to children in public schools.
   (h) Furniture
   (i) Churches
   (j) Discussion of Professional Problems
   (k) Bruce Goff
   (l) Phillip Johnson
   (m) Charles Leopold (on Air-Conditioning)
   (n) Walter Gropius
   (o) Albert Mayer
   (p) Thomas Church (on Landscape Architecture)
   (q) George Howe
   (r) Henry Luce
   (s) Lewis Mumford
   (t) Buford Pickens
   (u) Henry Hitchcock
   (v) Gardner Dailey
   (w) Leoh Ming Pei
   (x) Harwell Hamilton Harris
   (y) William Wilson Wurster
   (z) William Lescaze
   (aa) Antonin Raymond
   (bb) Edmund Purves
   (cc) Robsjohn-Gibbings
   (dd) William Zechendorf
   (ee) Stained Glas in Architecture (by Emil Frei of St. Louis)
   (ff) Frederick Gutheim
   (gg) A joint meeting with the M. S. A. Board to discuss statewide problems of the profession
2. The following recommendations are made for the planning of future programs of the Chapter:
   (a) In acordance with the membership's wishes, more meetings should be held away from the Rackham Building. Meetings may have to be held in

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the Rackham Building, whenever a speaker's popularity warrants the use of an auditorium.

(b) One meeting a year should be devoted to a review of an interesting project designed by one of our members.

(c) The annual meeting should be planned as an occasion for full membership participation in the discussion of the activities of the Chapter, reports of its committees and other professional problems. At this meeting, one of the Chapter's representatives on the M.S.A. board should report on the activities of the M.S.A. It may even be wise to devote one entire meeting to a discussion of M.S.A. activities.

(d) Each program committee should plan the meetings for an entire calendar year, that is including the November and December meetings following the appointment of a new committee after the annual meeting. In this way, a newly appointed committee will have two or three months to plan the first meeting for which it will be responsible.

PRODUCERS' COUNCIL

C. WILLIAM PALMER, Liaison

The Producers' Council of Michigan has done a marvelous job during the past year, the work carried on by new blood in the driver's seat.

To reminisce a little and to inform the new members — the Producers' Council was established in Michigan in 1932 when Messrs. Byington, Bebb, and Ted Morse, as Directors of the National Organization, came to Detroit and put the ball in the center of the field. With this encouragement, Messrs. R. B. Richardson, Floyd Clise, Paul Marshall, Walter Torbet, and many other good friends of the profession grabbed the ball and carried it down the field. During all of these years, the architects of Michigan have had good counsel and good times with this organization that represents materials for the building industry, featured by informational meetings, Christmas parties and golf outings.

A recent informational dinner meeting of this organization was held at the Fort Shelby Hotel attended by over 150 Producers, contractors, and architects. A worthwhile talk and a colored movie made the evening both instructive and entertaining.

This meeting is typical of the good work being done by this organization, with a sincere effort to be of more value to our profession. The "old guard" did a marvelous job in this respect, and you see them occasionally at meetings, but now the "new blood" seems to have taken up this good spirit and carried on as of old.

The Producers not only have their own meetings to which we are invited, but they also enter into any activity of the building industry with the same whole-hearted spirit and do their share of the work to make any program a success. We are very thankful for this cooperation.

We should expend every effort to fraternize with such an organization that constantly attempts to better the building indusry by these meetings and good fellowship.

AFFILIATE COUNCIL OF E.S.D.

L. ROBERT BLAKESLEE, Representative

It was decided by the Committee that Mr. Julian R. Cowin, would continue to represent the Detroit Chapter, A.I.A., on the Interprofessional Council, because of his previous services and familiarity with their work.

AFFILIATE COUNCIL OF THE ENGINEERING SOCIETY OF DETROIT

The Affiliate Council held one meeting during this term of office in Room C and D, E.S.D. Headquarters, Monday, June 16, 1952 at 4:00 P.M.

1. Mr. Avery of the Better Business Bureau of Detroit, Inc., reported on events leading up to an investigation of the American Society of Industrial Engineers and its socalled "Merit Award" Program, and the publication of pertinent facts under the auspices of the Better Business Bureau of Detroit, Inc., which resulted in the suspension of these activities.
2. There was approval of the minutes of the last meeting.
3. A report by the Committee on a refresher course which was given under the sponsorship of the Affiliate Council.
4. A report by the Committee on meeting interference showed that out of 38 affiliate societies there had been 138 conflicts in requests for space, and these conflicts had been eliminated by the E.S.D. Staff.
5. The chairman's report on the activities of the Affiliate Council during the past year.
6. A report of the Affiliate Council's participation in Detroit's 250th Birthday Celebration.
7. A report of the Nominating Committee and officers for the ensuing year, and as unanimous ballot elected Mr. Eugene V. Ivanso as Chairman and Mr. Donald H. Corey as Vice-Chairman for the coming year.
8. Mr. Frank G. Horton was reappointed as Secretary of the Affiliate ouncil for the ensuing year beginning on July 1, 1952.
9. The appointment of new committees was deferred to a later meeting.
10. Under new business, a discussion was held as to what could be done to increase attendance at the meetings of the Affiliate Council.
11. Detroit Museum Science Society. The question was raised as to the attitude of the E.S.D. towards this Society. It was reported that the Board of Directors had discussed the matter on several occasions, but as yet had not made a decision.
12. It was announced, that the Engineering Society of Detroit, and the Affiliate Council, would be represented at the Centennial of Engineering to be held in Chicago in September, 1952.

A copy of the minutes of the meeting of June 16, 1952 is attached as part of this report.

Because of the fact that the fiscal year of the Detroit Chapter, A.I.A. does not coincide with the fiscal years of the Affiliate Council, E.S.D., our representative to that Council found it difficult to be active as an officer or a committee member on the Council. Because of this late assignment, it was also difficult to pick up and understand the activities of the Council which are already well on their way. Therefore, this Committee recommends that the Board of Directors of the A.I.A. instruct the future delegates that their term of office would coincide with that of the Affiliate Council of the Engineering Society of Detroit.

INTERPROFESSIONAL COUNCIL

The Interprofessional Council held no meetings during the past year.

This Committee wishes to recommend that the two representatives (Affiliate Council, E.S.D. and Interprofessional Council), be kept separate rather than combined as one committee as the two Councils do not perform exactly the same function. This recommendation is made for the benefit of the president when he appoints committees at the beginning of the next fiscal year.

MASON MEMORIAL

EMIL LORCH, Chairman

The wording, size and place for the bronze tablet honoring the late **George D. Mason** have long been determined. An estimate of the cost has also been received. Funds alone are needed to complete the plan, and the mode of securing these will be proposed presently for approval by the Chapter.

MICHIGAN SOCIETY OF ARCHITECTS

SOL KING, Director

In reporting as a Director of the M.S.A., appointed by President Eero Saarinen, it gives me considerable pleasure to summarize the principal activities engaged in by the Board of Directors, of your State Organization, the Michigan Society of Architects.

Under the most inspiring leadership of Leo Bauer, our president, and through the cooperation of the general membership, the M.S.A. Board has achieved the following:

1. Established the Monthly Bulletin, Inc., as a subsidiary of the M.S.A.

2. Negotiated a successful contract with Talmage C. Hughes as editor and publisher of the Monthly Bulletin, in accordance with mandate of the general membership at the 28th Annual Convention.

3. Raised over $17,000.00 in a special legislative fund through voluntary contributions from our membership.

4. Defeated attempts to destroy our Registration Act, and promoted passage of favorable amendments to the same act.

5. Has maintained the employment of Mr. Neil C. Bertram, as Special Rep-

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resentative, in the fields of public relations, publicity ,special legislation and detection of violations.

6. It conducted most successful annual convention and midsummer conference.

7. It instituted an exhibit of Architectural Work, which was viewed by over 100,000 people, at the 1952 Michigan State Fair.

8. Sponsored two home competitions; one scholarship competition, and is now about to announce a lighting competition.

9. Gained national prominence at the 84th Annual Convention of the A.I.A. by proposing a comprehensive program of public relations for the profession through the showing of a motion picture film, on the subject of architecture, in the public schools.

10. Embarked on a program of making available group insurance to the general membership and its employees.

11. The formation of a Ladies Auxiliary.

12. Conducted its business in an efficient manner within the annual budget of approximately $5,000.00.

In addition to active participation in the regular affairs of the M.S.A., Directors from the Detroit Chapter rendered special service in the following capacities:

Leo M. Bauer — President, Chairman Executive Committee, Convention, Midsummer Conference, State Fair Exhibit, competitions, etc.

Ralph W. Hammett — 1st Vice President, Executive Committee, Chairman of Education and Research, Convention, State Fair Exhibit and Professional Advisor on competitions and scholarships.

John O. Blair — Treasurer, Education and Research, Finance, Publicity, Competitions, State Fair Exhibit and Convention.

Chas. B. McGrew — Executive Committee, Chairman of Legislation, "Organizing to Build" and Group Insurance.

Linn C. Smith — Chairman 38th Annual Convention, Public and Professional Relations, Legislation and State Fair Exhibit.

Sol King — Administrative, Education and Research, Chairman of Finance and Special Legislative Fund, Chairman of State Fair Exhibit, Competitions and Convention.

Talmage C. Hughes — as Executive Secretary, Editor and Publisher of the Monthly Bulletin, has rendered valuable services in many directions of our work which are too numerous to mention in this brief report.

The above covers only, in part, the major activities of M.S.A. Board during the past year. It has been a great privilege for me to serve with such fine men, who have given freely of their time and energy in behalf of our profession

If permitted, I want to conclude this report with a personal remark. I want to congratulate Leo M Bauer, our president, who has given unstintingly of his valuable time and devotion in promting and inspiring the best efforts in behalf of the Architectural profession

EXECUTIVE SECRETARY

TALMAGE C. HUGHES

What is The A.I.A. doing for the profession?

This question is seldom asked today, and we wonder why it should be asked at all.

A recent article on the Institute's many services to its members ended with this statement:

"It is my firm belief that were it not for The American Institute of Architects, the profession of architecture would not exist as it does today. Were it not for The Institute, the average architect would not be able to practice with the freedom, facility and protection that he does, and his status as a dignified, respected and responsible member of society would be seriously impaired, if indeed it even existed."

You may consider that a report from the chairman of your committee on practice, Clair W. (Whistle-Stop) Ditchy.

And he is not a candidate for any office —at the present time.

A decade ago your delegates went to The Institute convention in Yosemite Valley. In the absence of the President, the Board elected Mr. Ditchy, one of its members, to preside. He did an outstanding job.

There we heard much about a sort of Eutopian organization, in which every architect would be a member and every member an architect. This was reported to the Detroit Chapter Board, then presided over by our distinguished Fellow, Emil Lorch. Prof. Lorch, as you know, might be accused of anything except being left-wing, but he said, "why not?"

At the time, the Chapter had about 100 members, and, like most other chapters, little effort was being made to increase membership. The Michigan Society of Architects had more than 500 members, six divisions, and there was no connection with the Chapters.

The Chapter's executive committee took the position that, since architects were instrumental in having registration laws passed, they were appointed to the Boards, they examined candidates and administered the Acts, there was no good reason for them to then take the position that one who had so qualified was not entitled to be a member of his professional organization. Hence, a systematic membership campaign was entered into, resulting in a membership of about 80% of the registered architect in the State. Since then many have transferred to Western Michigan, and a new Chapter was chartered at Saginaw Valley.

In the meantime, Institute membership, nationally, has increased from 3000 to 9000, and there is good reason to believe that Michigan led the way. There are still states that do not enjoy such unification. An eastern state had professional council make a survey and report on what was wrong with its architectural organization. The findings were rather startling: with a score of different architectural organizations, a large majority of the registered architects were not affiliated. The recommendations were for one organization and a strong publication. The reason was obvious: chief objective being education of the public, this could not be done properly without first educating the members. Further, the confusion as to different kinds of architects should be dispelled. The public thought there were two kinds — registered architects and non-registered. This seldom occurs now, but there are still A.I.A. and non-A.I.A. architects. In Michigan there are few of the latter.

Another state society enclosed with its Bulletin an organizational chart, and added, "to the layman this must appear most confusing, perhaps typical of the way architects do things. It's about time we put our shoulders to the wheel in simplifying our state organization and our participation in same."

The Michigan Society of Architects has renedered a valuable service to the profession — in the fields of legislation, registration, competitions, exhibitions, scholarships, group insurance, brochure, State building code and many other activities. It has employed a special representative to keep in contact with members throughout the State, has, through a committee, organized a ladies' auxiliary. It has made George Miehls, President of the Albert Kahn organization, an honorary member. Its conventions and midsummer conferences have been well attended.

The State Board of Registration has received excellent cooperation from APELSCOR. This year the latter organization conducted, on behalf of the Board, its second annual ceremony for the presentation of registration certificates. William E. Kapp, F.A.I.A. was the speaker. The Board approved the new classification of "Achitect-In-Training," which enables a candidate to take the first part of the examinations immediately after finishing school, and a card, bearing this title is issued.

The Board now has an inspector, Mr. Richard Van Praag, who is investigating irregular practices, particularly with regard to misuse of the seal, or failure on the part of building departments to require a seal. In one case it was found that the owner had made an affidavit that he had prepared the plans himself. As he could not write, he made an X on the affidavit. It had been accepted.

The three architect-members of the Board Messrs. Bennett, Frantz and Hughes, attended the NCARB convention just prior to the Institute's Convention in New York. Robeft Frantz conducted a session on the mechanical examination. Prof. Emil Lorch, the Council's first president, inducted the new officers. At the convention of the Institute, 49 members of the Detroit Chapter were present. Two, Messrs. Black and Saarinen, were made Fellows. Sculptor, Marshall Fredericks, of Detroit, was awarded the Fine Arts Medal. Leo Bauer spurred the movement for public relations.

Detroit Chapter programs, under the direction of Suren Pilafian, have undoubtedly been the best in our history. Most distinguished speakers have been engaged. At the November 17 meeting, at which Hugh Ferriss will speak, the A.S.H. & V.E., Detroit Chapter will join us. On December 3 we will join

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with the Metropolitan Art Association for a lecture by Edgar Kaufmann, Jr.

We have been fortunate to have with us on several occasions our Regional Director John N. Richards and his charming wife, Norma.

Our members have spoken to other groups, such as the Building Officials Conference, Great Lakes Seminars, Ann Arbor Conference, Junior Section of E.S.D., School Officials, student chapters, sales conferences, grade and high schools, on radio and television, vocational guidance, parent-teachers and others.

The Chapter's largest meeting of the year was on September 18, honoring our director, Louis Rossetti and his firm of Giffels & Vallet & Rosseti, when the Chapter's Honor Award Medal was presented to Louis. We enjoyed G & V,s cocktails and visited its new WWJ-TV studios. Two hundred and fifty were present, about equaling the Harley, Ellington & Day meeting at the new Veterans' Memorial building last year. This seems to indicate, to the program committee, that more such meetings should be planned.

Our large offices are a great credit to Detroit. They are becoming larger and more numerous. Perhaps our motto should be, "don't patronize home industries," for our architects, like our automobiles, go all over the world. Their offices are marvels of organization. One has just received the largest architect-engineer contract ever awarded, to cost more than a billion dollars.

Eero Saarinen has brought great distinction to our Chapter, as its president. Just as one example, he was paid high tribute by Fortune magazine in its December, 1951 issue, with a four-page feature article, including full-color illustrations of the General Motors Research center, which he did in collaboration with Smith. Hinchman & Grylls. In pointing out that no other creative group receives so little recognition as the architectural profession, Fortune stated, "that he should escape, partially at least, the fate of his colleagues, Fortune wishes to make a point that its chief architect was a young American, a Finn by birth, Eero Saarinen. He is the son of an even more famous father, the late Eliel Saarinen, whose competitive but non-winning design for the Chicago Tribune Tower had a greater influence on this country's skyscraper architecture than any other single project."

That Eero has not been able to attend all board meetings, we can understand, as his services have been in demand both at home and abroad. We were fortunate in having as vice-president another distinguished architect, Amedeo Leone, who carried on nobly.

Secretary Perkins' duties have been exacting. He has rendered a valuable service, as has treasurer Brown. Paul is able to report that action taken at the last annual meeting has brought the budget into balance.

Chapter records are being brought together, not so much for a history as for a "story of the A.I.A. in Michigan." They are complete except for a few years, which we shall be able to fill in from the files of the Octagon.

Your student associates have received valuable help from the committee on Education and Registration, under the chairmanship of Louis Rossetti, and from counselors Hammett, Blakeslee and Pellerin. These young men are certain to become better architects and better citizens because of their help.

The committee on allied arts, headed by Alexander Girard, assisted by Morris Jackson and your executive secretary, has redesigned the printed matter of the Chapter, examples of which you will see in the near future. The committee has also prepared a new format for the Monthly Bulletin, which will begin with the January issue.

During the year Stewart Kissinger has been appointed to the Dearborn City Plan Commission; Helen Fassett to the Regional Planning Commission, and Neil Warren to the City Planning Commission of Pleasant Ridge. These are in addition to those other chapter members continuing on such commissions: Fernback in Highland Park, Fred Harley and Denyes in Birmingham, and George Bery in Oak Park.

The Public Relations Committee, under Bauer, has made progress toward diverting work from bureaus to private practitioners.

Our telephone directory advertising has resulted in the company's discontinuing the listing of non-registered persons.

Publicity has never been better. It must be because our members have observed the first principle of good publicity, namely good architecture.

The Chapter now has 13 fellows. Nominations of three are in Washington, and four others have been approved.

Detroit's Torch Drive is again being conducted on a profession basis. This was brought about by Mr. C. Allen Harlan. Our division is headed by Gerald Diehl. Gerald has also been appointed Chapter representative of the Architects-Builders & Traders Golf committee.

John Thornton, chairman of the Committee on Relations with the Construction Industry, has presented a proposed roofing inspection service to take the place of the roofing bond.

Marcus Burrowes was made a member emeritus. Your executive secretary and Arthur Hooker represented Michigan on the 1952 architects trek to Europe.

Dave Williams and Suren Pilafian have rendered valuable service to the Chapter. It may be that they will go off the Board at this meeting. If so, God-speed to them.

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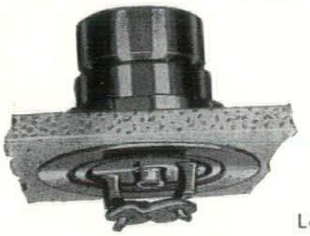

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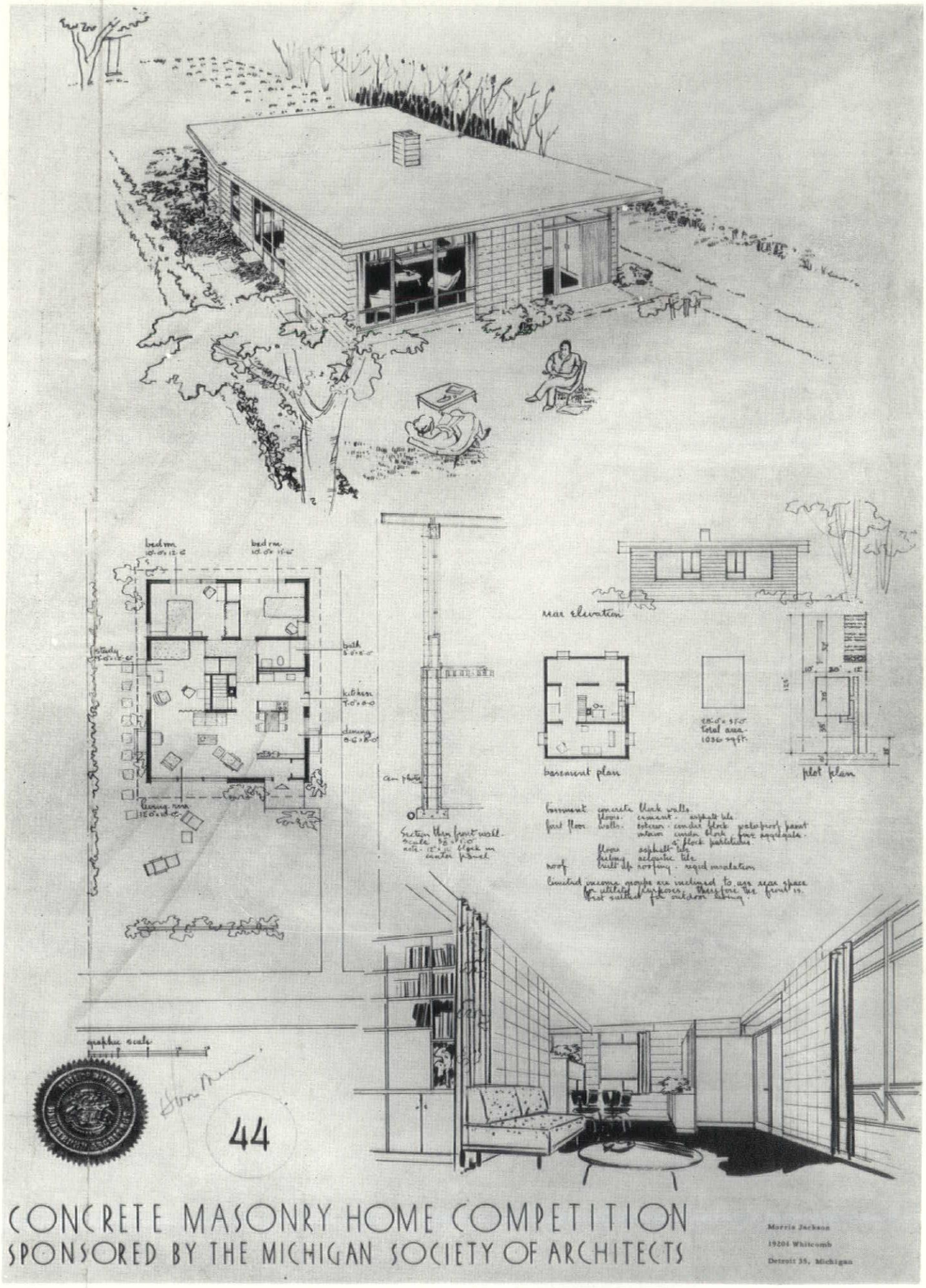

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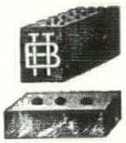

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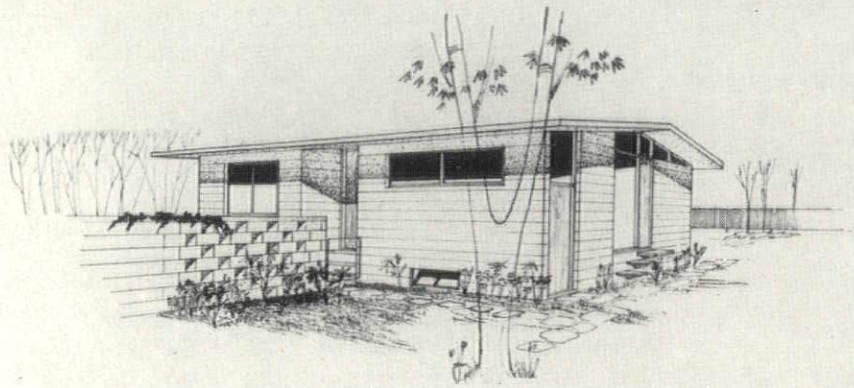

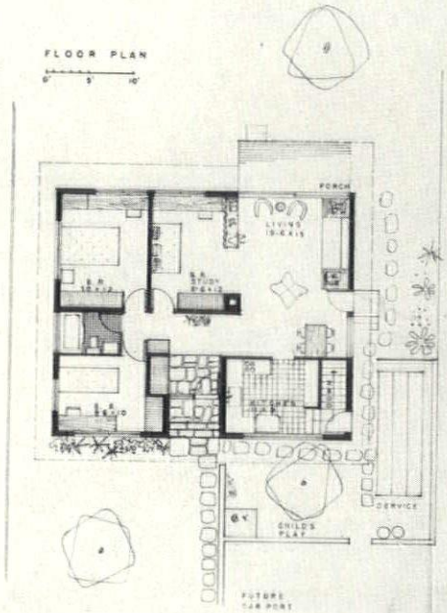

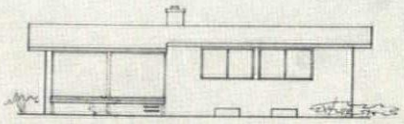

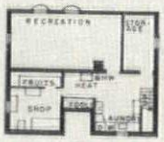

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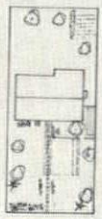

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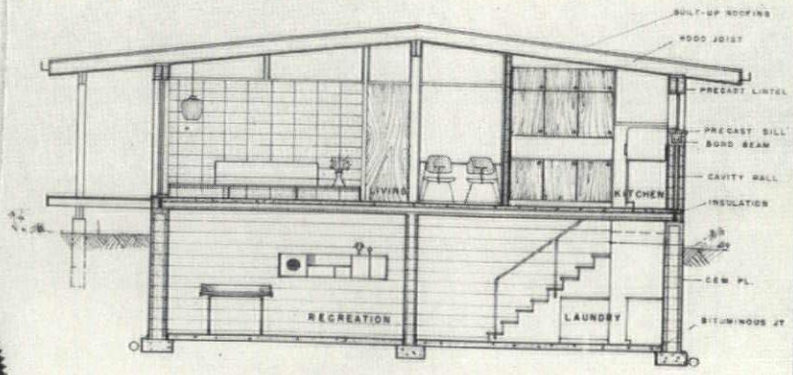

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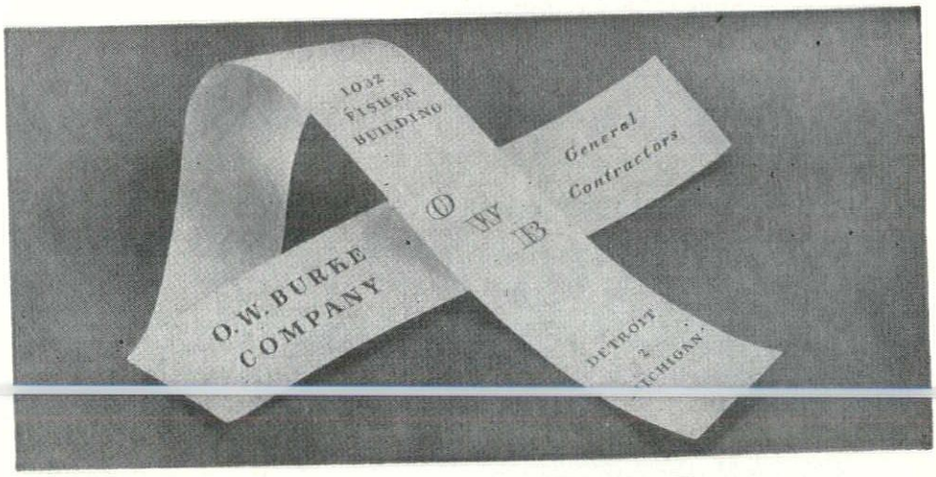

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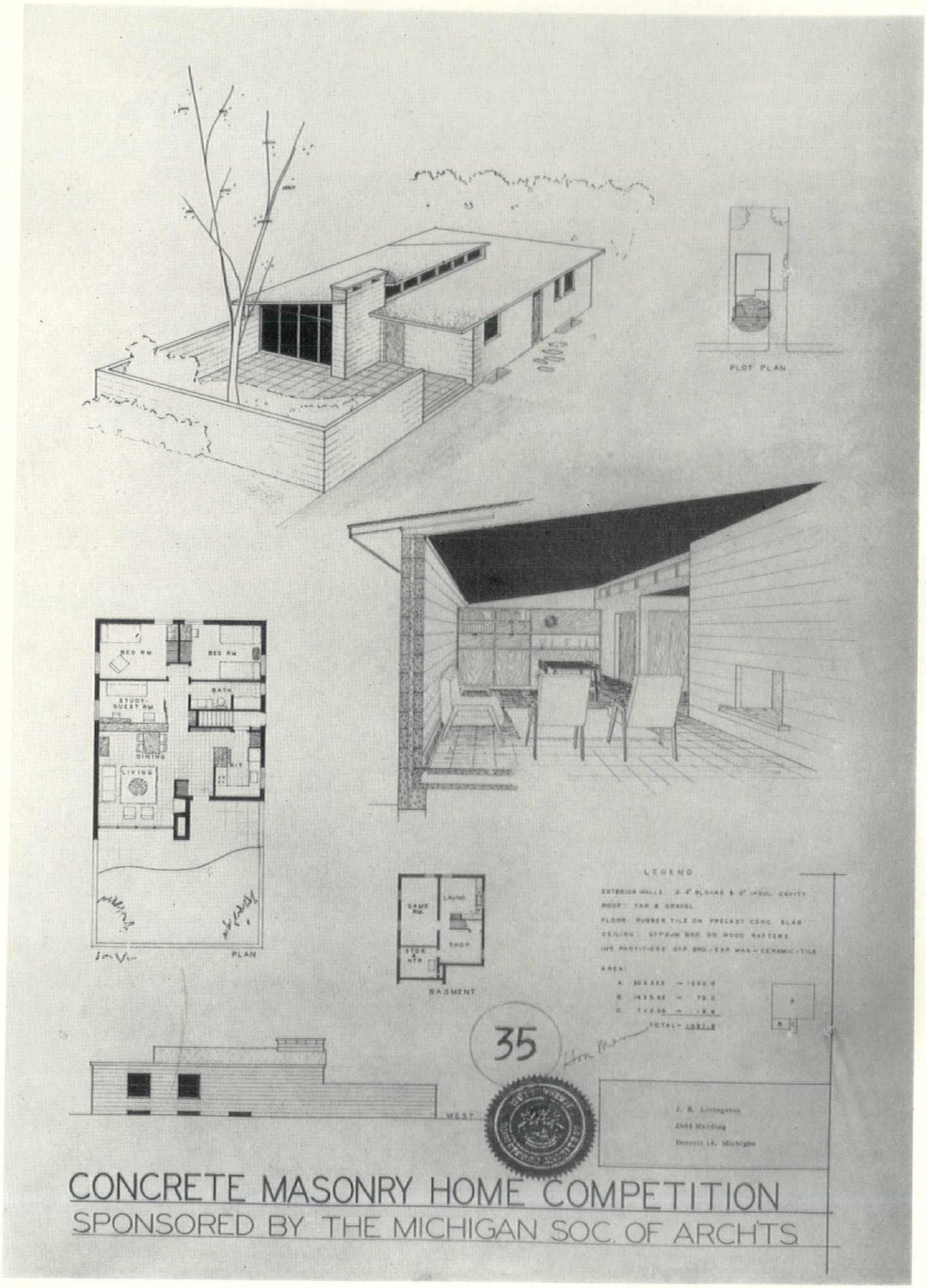

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DETROIT CHAPTER

ARCHITECTS OF THE MONTH

WHOSE WORK APPEARS IN THIS ISSUE

WILLMER H. LUNDY, 12265 Wilshire Drive, Detroit. Born Stratford, Ontario. I.C.S. and Night Schools. Employed by Pollmar and Ropes 1911-1918; Ford Motor Co., 1918-1919; Pollmar and Ropes 1919-1931. Registered in Michigan 1944. A.I.A. Detroit Engineering Society. In partnership with Pollmar, and Ropes since May 1, 1931, as Pollmar, Ropes & Lundy. Registered in Michigan also as Engineer.

F. CARL POLLMAR, 415 Brainard St., Detroit. Born San Antonio, Texas. Studied architecture under Emil Lorch, private tutors and at Columbia University, New York City. Three months in principal countries of Europe. Registered in Michigan September 3, 1915. In practice with George H. Ropes as Pollmar and Ropes until 1931, when W. H. Lundy joined the firm. Firm name since then: Pollmar, Ropes and Lundy. A.I.A. F. & A.M., Optimist Club of Detroit. Registered also in Illinois.

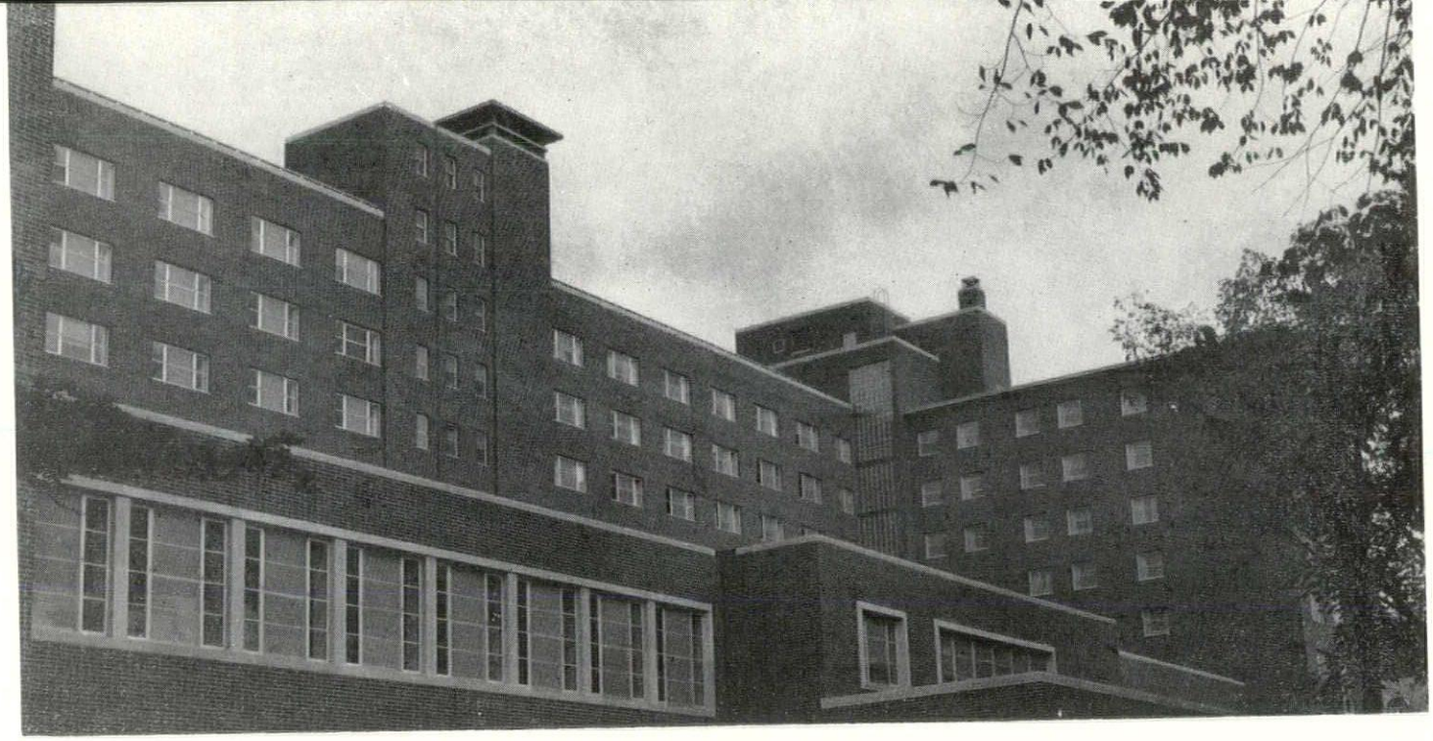
L. R. BENNETT, 15624 Michigan Avenue, Dearborn, Michigan. Born Cleveland, Ohio, 1890. Detroit Institute of Technology. Registered in Michigan, 1930. Entered own practice 1931. Detroit Chapter A.I.A., Michigan Society of Architects, Engineering Society of Detroit. Firm: Bennett & Straight. Specialized, schools, hospitals, public buildings.

EUGENE D. STRAIGHT, 15624 Michigan Avenue, Dearborn, Michigan. Born Lakeview, Michigan, March 6, 1898. University of Michigan B.S.A., 1921. Registered in Michigan 1923. Entered own practice 1931. A.I.A., M.S.A., Engineering Society of Detroit, A.I.A. Medal at University of Michigan, 1921. Present firm, Bennett & Straight.

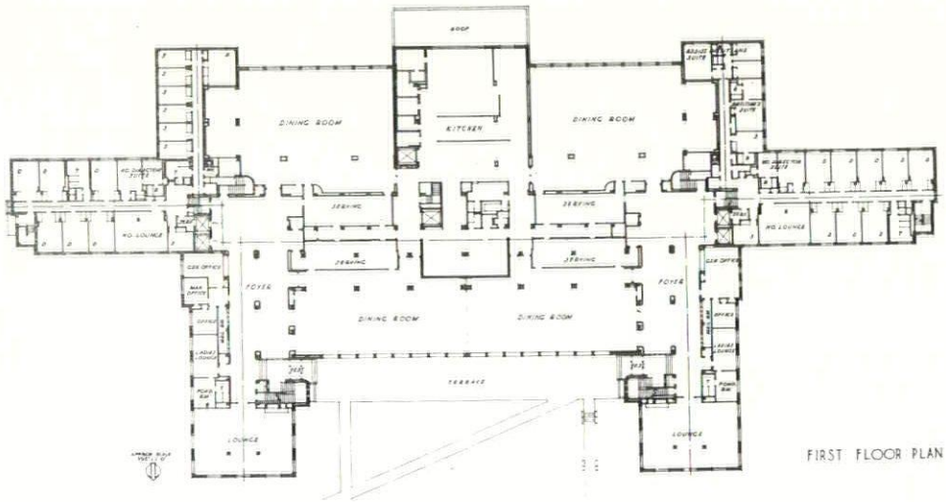
H. SANBORN BROWN, 83 Meadow Lane, Grosse Pointe Farms. Born Detroit, Michigan, July 20, 1906. University of Michigan, B.S. Architectural Engineering 1929. Registered in Michigan June 4, 1931. Entered own practice 1938, General Practice.

W. GLASSON COOMBE, 412 Calvin Theatre Bldg., Dearborn, Michigan. Born Vulcan, Michigan, December 30, 1909. Fordson High School, University of Michigan College of Architecture. Offices of Carl R. Habermas, C. F. J. Barnes, Marcus R. Burrowes, Bennett & Straight, Ralph S. Gerganoff, Arthur O. Schmidt, Harley, Ellington & Day. Plant engineer at Stinson Aircraft during World War II. Registered 1948. Entered own practice same year. Chairman Building Committee of Dearborn Hills Civic Association. Chairman Building Committee Dearborn Chamber of Commerce, Dearborn Country Club, Dearborn Shrine Club.

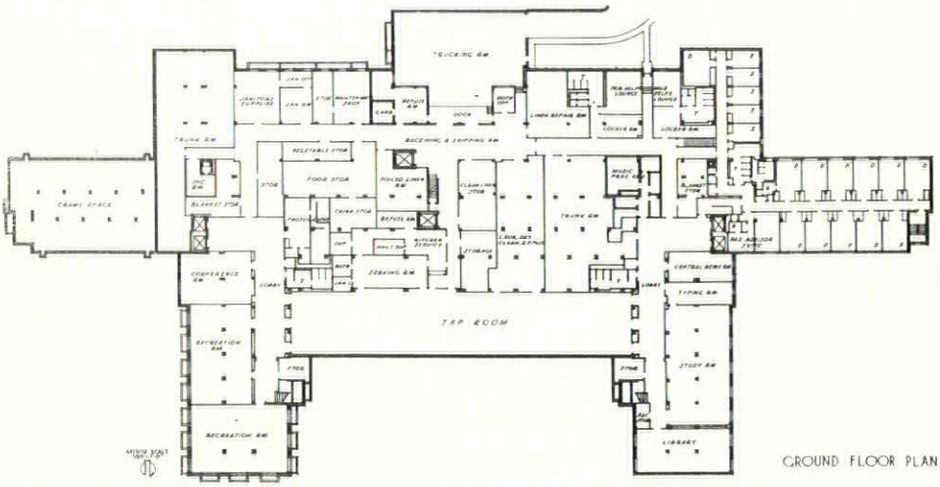
JAMES B. MORISON, 618 Fox Bldg., Detroit, Michigan. Born Detroit, Michigan, educated Detroit Public Schools, University of Michigan, B.S. in Architecture. Prior to war employed by Andrew R. Morison, Bryant & Detwiler; Works Engineering Division of the Fisher Body Corporation; and Smith, Hinchman & Grylls. Served 2½ years in China with the U. S. Army. Associated with the late Andrew R. Morison in 1945 and continuing practice.



MEN'S RESIDENCE HALLS, SOUTH QUADRANGL



FIRST FLOOR PLAN



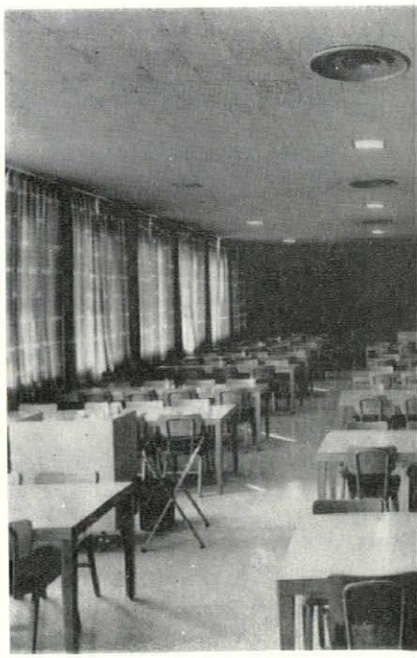
GROUND FLOOR PLAN

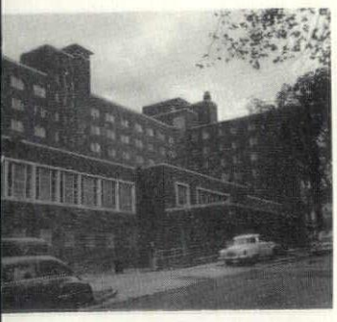
South Quadrangle, opened last fall for the first time, is large. There are eleven floors including the basement and recreational areas on the roof. It has 3,500,000 cubic feet of space within its brick and limestone exterior. The structure is in the form of a double cross and is located on the 2.93-acre site bounded by State, Madison,

OFFIC

ANDREW R. MORIS

DETROIT — N





Thompson and Monroe Streets, Ann Arbor, Michigan. There are 450 double rooms, 101 single rooms, a guest suite, and 17 suites for staff personnel. Its normal occupancy will be 1,179 men students.

In terms of group living, however, South Quadrangle offers to its residents the intimacy of small college life and the stimulating atmosphere of autonomous families residing within a larger neighborhood community.

UNIVERSITY OF MICH.

PHOTOS BY UNIVERSITY OF MICHIGAN

The basic unit of the plan is the individual house. There are seven of them ranging in size from 105 men to almost 200. Each house is composed of two floors and each floor has two wings. In effect, there are eight families of about twenty men in each of the Quadrangle's seven houses.

In each house there are apartments for: a house director who concerns herself primarily with the health and well-being of the residents; a resident adviser, a member of the faculty, who is responsible for the academic tone of the house and also acts as counselor to individual students and advises the student organization of the house. Staff assistants — for the most part, graduate and professional students — reside in each of the eight wings of the house and help to create a purposeful environment.

On the top level, or penthouse, are sun decks, a large gymnasium, and a radio broadcasting room. Down on the ground floor are five sound-proofed rooms for those who desire to practice

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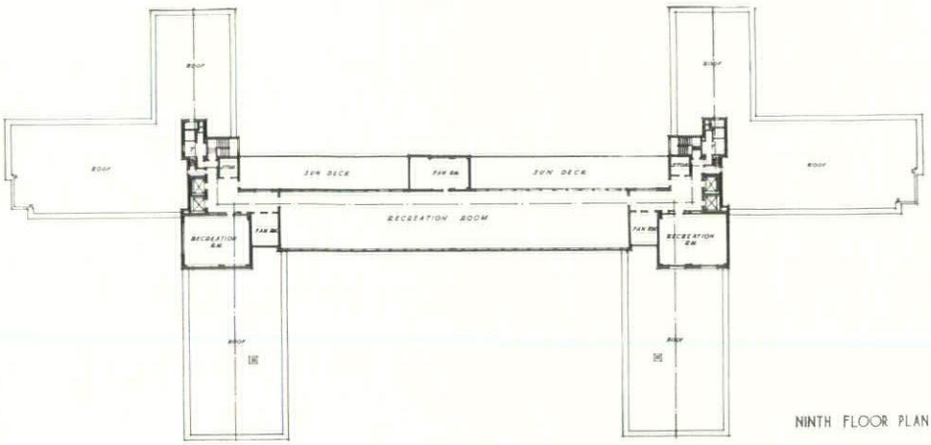
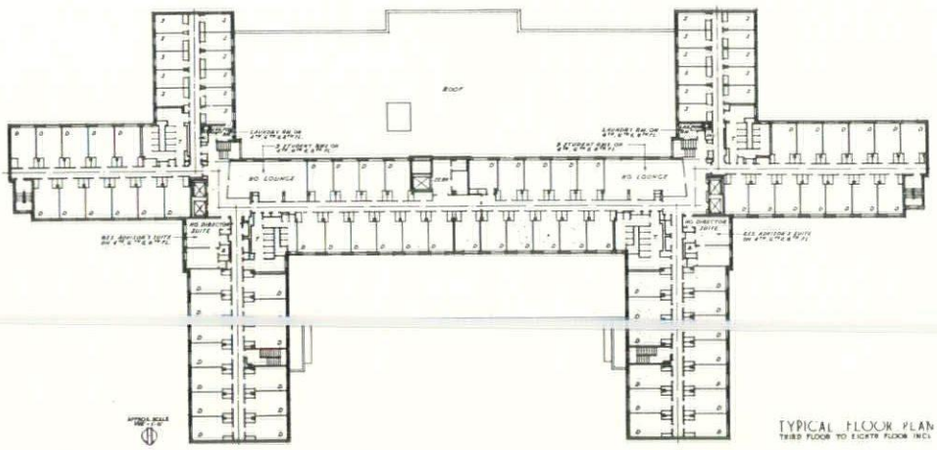


NINTH FLOOR PLAN



TYPICAL FLOOR PLAN
THIRD FLOOR TO EIGHTH FLOOR INCL

music; a suite of photographic rooms; two pingpong and card rooms; a council room; a library with adjoining study and typing rooms; and an arts and crafts room.

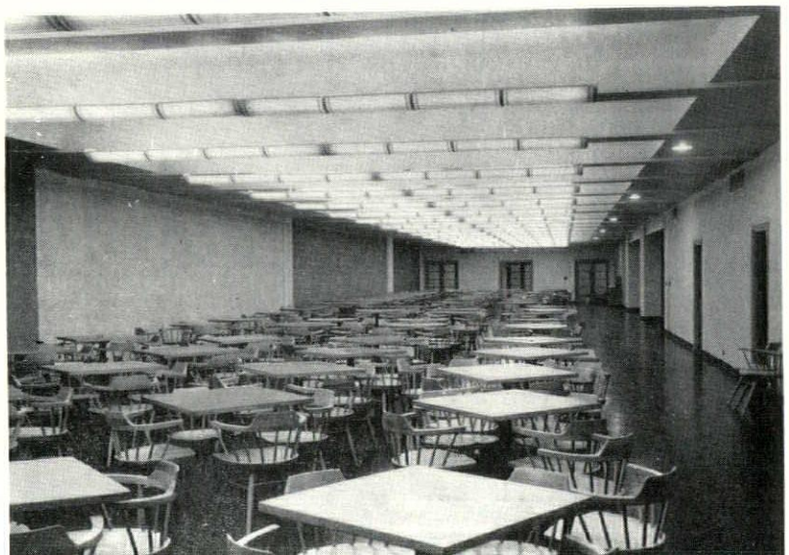
A snack bar, dubbed the "Club 600" after the Quadrangle's address at 600 E. Madison Street, is perhaps the world's largest soda fountain with a seating capacity of 350. Parcel post, laundry and dry cleaning service are all handled within the structure, while student mail is distributed through individual combination lock boxes.

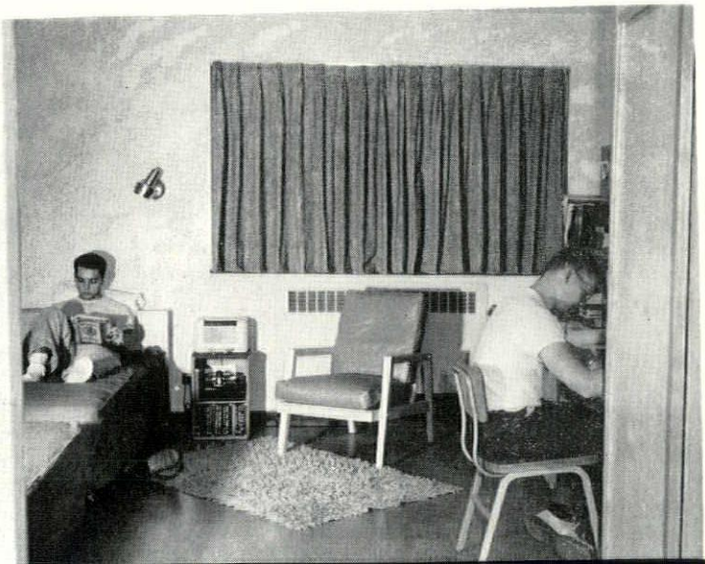
Food is prepared in a central kitchen and served at two double cafeteria counters for four dining rooms, all on the first floor. The dining rooms are designed in tandem, separated by plastic curtains, in order that they may also be used as large ballrooms or for lectures or movies. When weather permits, the penthouse gymnasium and sun decks also may be used for roof-garden dances. A common lounge for residents and a parlor for ladies are located in each end of the main floor, and four automatic elevators service the upper floors. Each house has its own lounge in addition to a small powder room for ladies and a laundry for the use of the residents.

The structure is reinforced concrete with a tile joist floor system. Roofs over the dining and kitchen areas are spanned with bar joists supporting insulated poured gypsum deck. Curtain walls are composed of 4" brick exterior facing and 4" back-up, forming a 10" cavity wall. Sash are double-hung aluminum with aluminum sills.

Interior finishes in the student rooms are pre-colored plaster walls and ceiling, and asphalt tile floors. Paneling in the first floor lobbies is oak, and in two of the dining rooms wild cherry planking has been used.

Engineering consultants were George Wagschal Associates, Mechanical Engineers; Philip Endlich, Structural Engineer; and J. Earl Stephens & Associates, Food Service Engineer. Bryant & Detwiler were the general contractors.



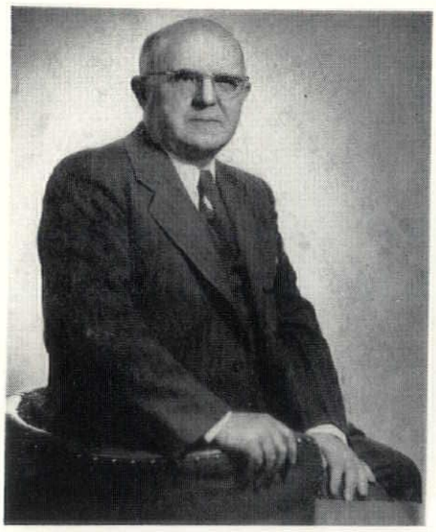


FIRST METHODIST CHURCH OF BIRMINGHAM

Situated on a five acre site at the southwest corner of West Maple Road and Pleasant Avenue, the First Methodist Church of Birmingham, Michigan, harmonizes with the residential community in which it is located. Though it provides a large sanctuary, complete educational, recreational and social facilities, on first view it takes the form of a village chapel rather than that of the city cathedral.

To the west of the narthex is the ladies' parlor with connecting kitchen facilities, which was designed as a "homey" room to be used for the mid-week activities of the small women's groups. On Sunday it serves as an adult class room, and the character lends itself well to small wedding receptions. The fireplace, wood paneling, plaster, acoustical tile and carpeted floors all contribute to the intimate atmosphere of the room.

The sanctuary provides seating for 675 persons and has a chancel with divided choir and center altar, with adjacent sacristy facilities. The south transept contains a side altar and the north, the baptismal font. The massive strength of the stone piers and arches, and heavy laminated wood trusses and purlins, contrast well with the natural finish light oak used in the furniture and trim. The acoustical tile used between the purlins, and rubber flooring, help to give this area its fine acoustical qualities. The liberal use of rich blues and reds in the stained glass and warmth of the carpeting and other fabric materials add to the general effect.



ANDREW R. MORISON

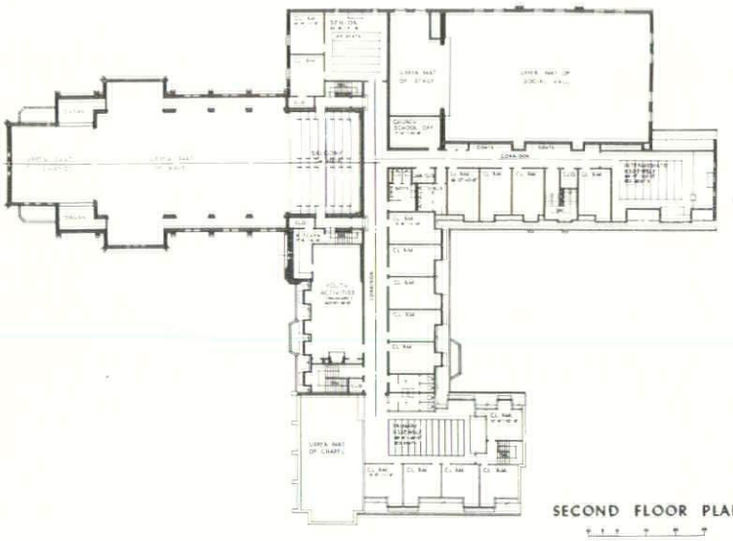
1889 — 1951

Who gave so much
of his ability and guidance
to the furtherance of the
Detroit Chapter, A.I.A.

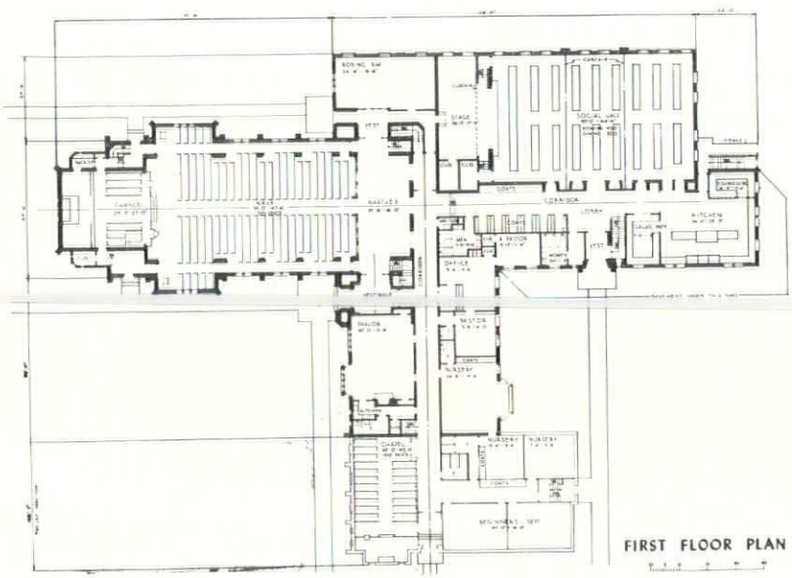
The Social Hall is of adequate size for basketball, and the asphalt tile is laid out for volley ball, badminton, and shuffle board. It contains a complete stage. The room will accommodate 350 people for dining, without crowding. The room is divided by means of velour curtains to form three assembly rooms for Sunday School use.

The kitchen facilities are generous, with separate sound isolated dishwashing facilities and separate salad room. For large dinners, food is served by means of carts.

The three wings of the second floor each contain an assembly room with adjacent class rooms for educational use. One assembly room is laid out to form a chapel and will be used for



SECOND FLOOR PLAN



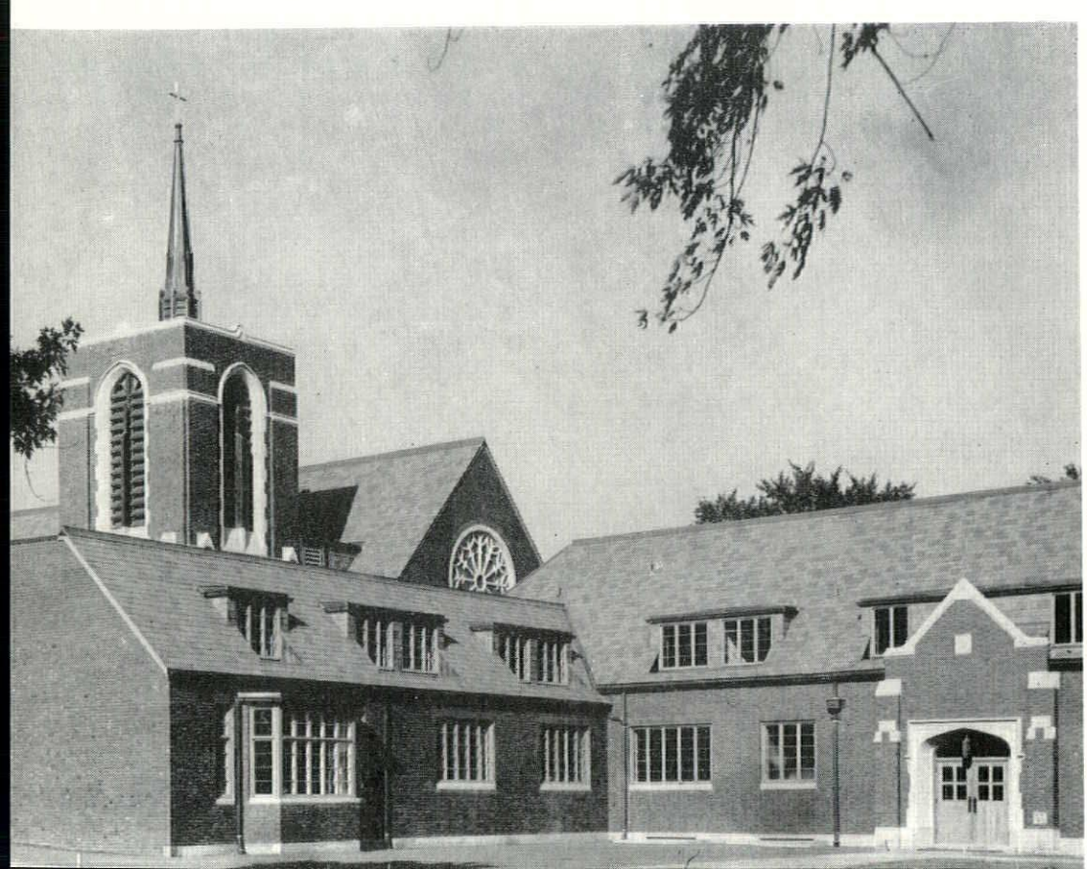
FIRST FLOOR PLAN

OFFICE OF
ANDREW R. MORISON
ARCHITECT
DETROIT, MICHIGAN

small weddings, devotionals, etc. A second assembly room doubles as a Youth Activities room, complete with fire place and television, and has its own kitchen facilities.

The basement was kept to a minimum and it contains the mechanical equipment, storage space, a crafts room, and scout room. These areas have been left in the raw concrete and cinder block to take hard use.

Mr. Morison devoted a great deal of



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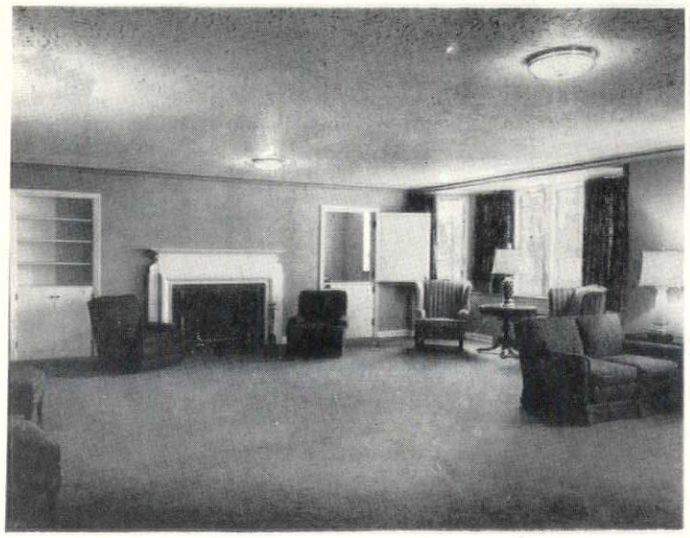
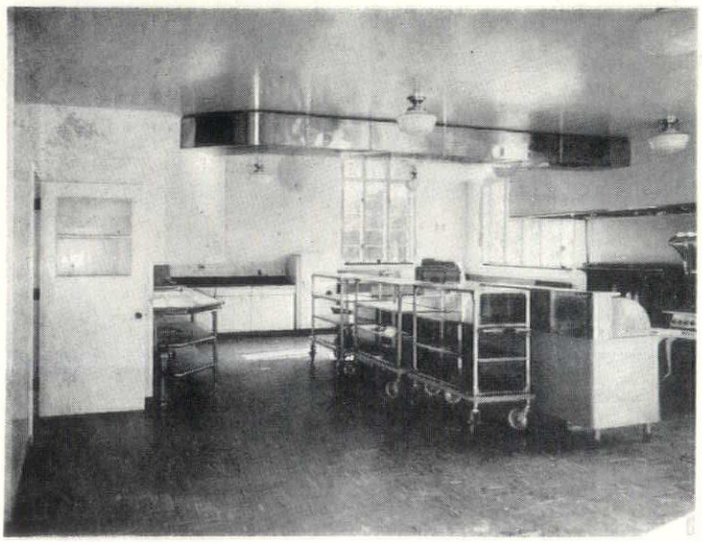
PHOTOS BY WILLIAM E. BRADLEY, DETROIT

his energy during the last months of his life to the designs and development of this building. Construction was started in January of 1951 just prior to his untimely death, and the work was faithfully carried out under the direction of his son, James B. Morison.

The late Andrew R. Morison was considered one of the country's foremost church architects, whose insight and keen sense of church requirement was manifest in countless edifices he was commissioned to design, and his sudden passing was a great loss to the profession.





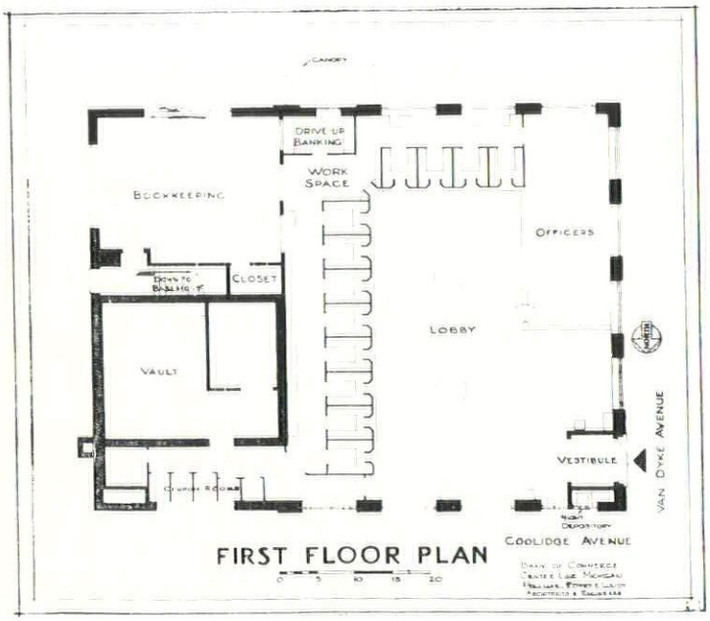
ABOVE PHOTO BY BERTRAND STUDIO, ST. CLAIR SHORES, MICH.

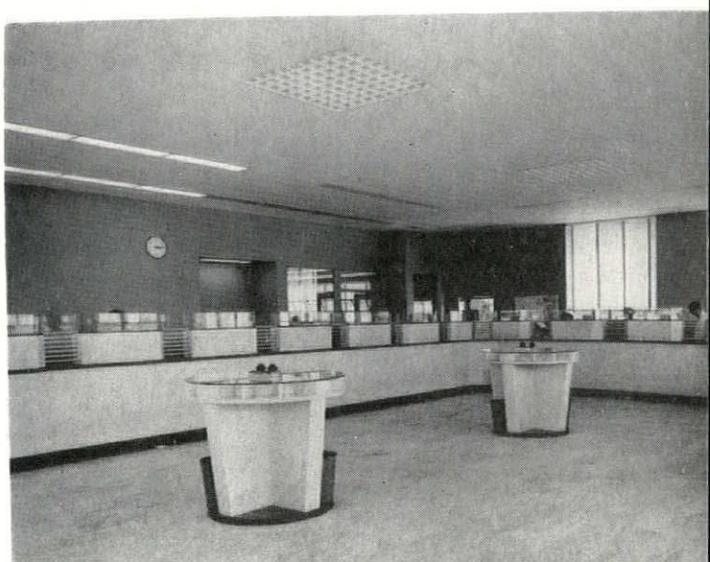
BANK OF COMMERCE
CENTER LINE, MICHIGAN

The Bank of Commerce, whose main office is in Hamtramck, Mich., has a number of branches in outlying communities. Business at its branch in Center Line grew so rapidly that enlarged quarters were necessary, and in 1951 they erected a new bank building at the southeast corner of Van Dyke and Coolidge Aves.

The building has a frontage of 57 feet on Van Dyke Ave. and 71 feet on Coolidge Ave.

The exterior is of face brick, with





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PHOTOS BY MITCHELL PHOTOGRAPHERS, DETROIT

POLLMAR, ROPES & LUNDY, ARCHITECTS

DETROIT — MICHIGAN

trimmings and cornice of Indiana buff limestone, with panels of Serpentine marble. The windows have steel sash glazed with double sheets of plate glass. The entrance doors and frames are custom made of aluminum.

A covered drive-up window is provided where customers may transact business from the outside without leaving their cars, also a night depository for receiving of bank deposits after regular banking hours.

Parking facilities are provided on a large lot directly adjoining the bank.

The bank fixtures include 14 tellers' cages separated from the main lobby by a low marble and glass partition.

The main lobby has a floor of Vermont marble, plastered walls, an acoustic tile ceiling, and contains the offices which are separated by a low marble railing. The wainscot is of Botticino polished marble.

At the end of the line of cages is a passage leading to a large vault with safe deposit boxes. Coupon rooms are provided for the use of customers.

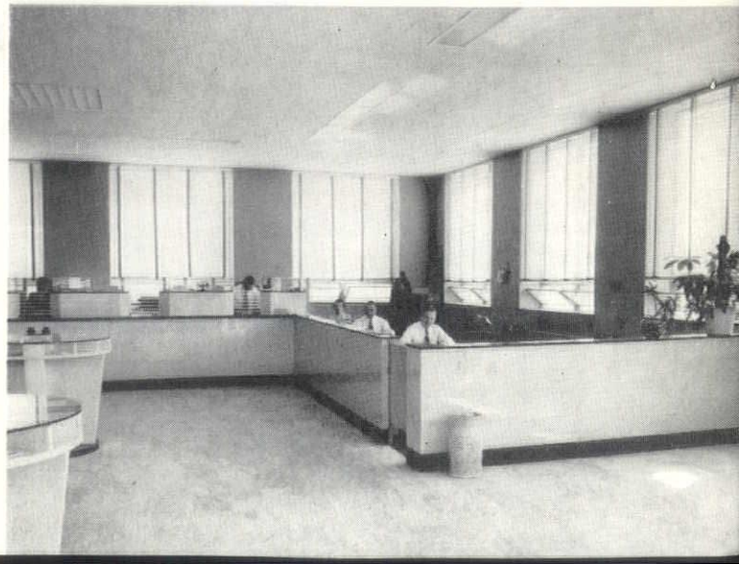
Toward the rear, convenient to the tellers' passage but separated by a glass partition, is the employees' bookkeeping department.

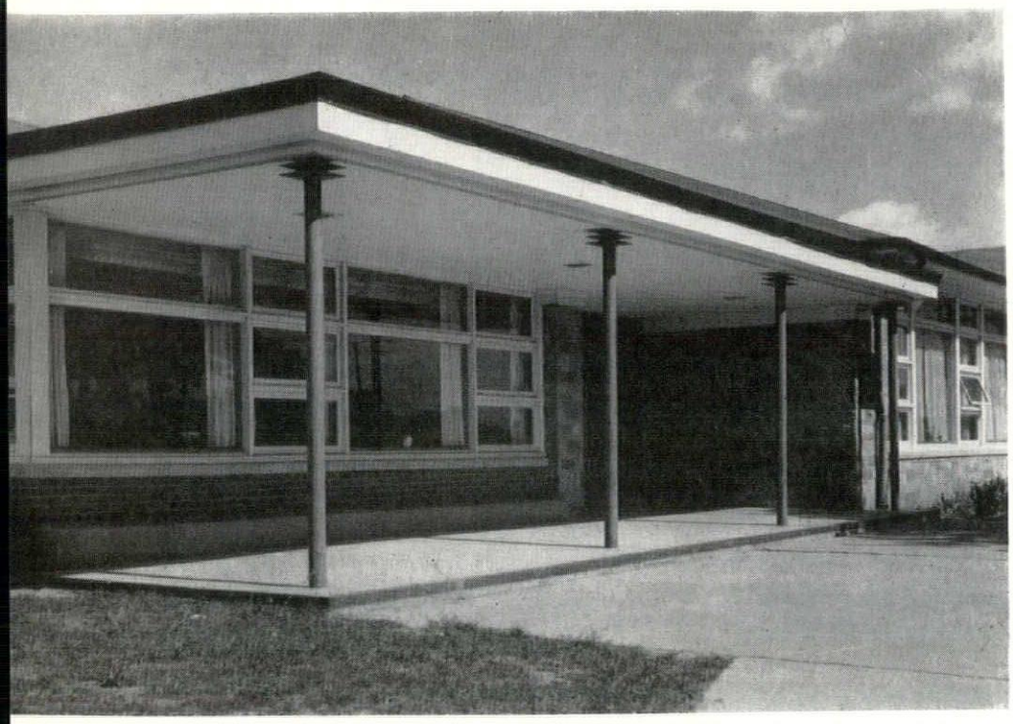
The building has a full basement, containing store-rooms, a basement vault, locker rooms, rest rooms, a lounge and a lunch room.

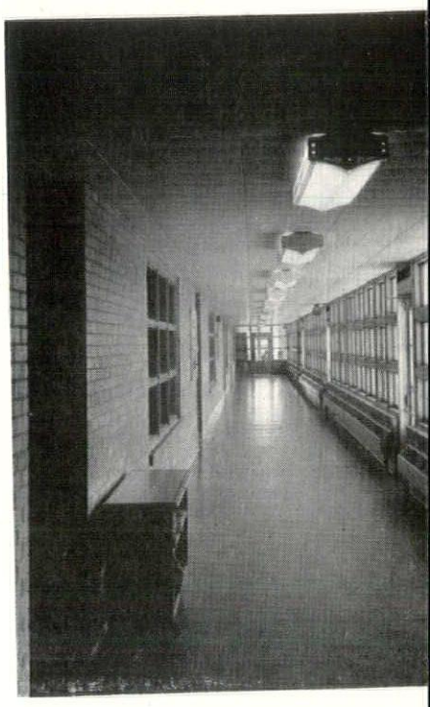
The heating is by steam convectors and circulated air.

Burglar alarm systems are provided.

The floor construction is of reinforced concrete. The roof construction is of steel bar joists with insulated steel deck.





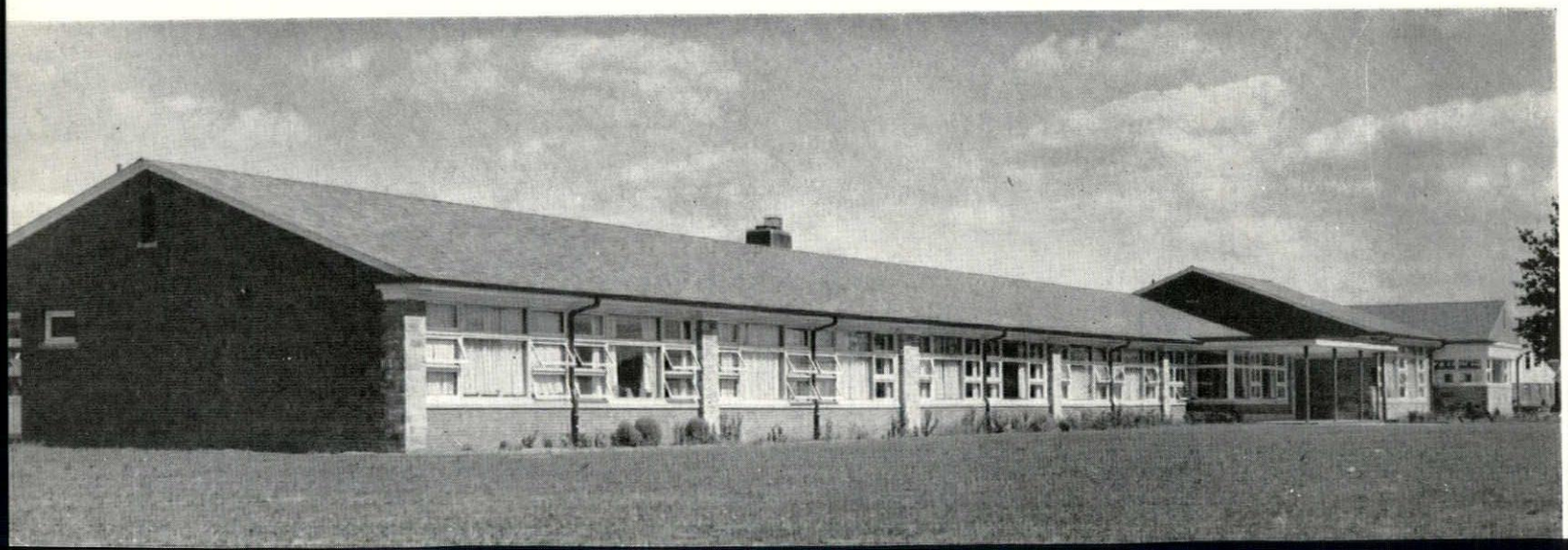


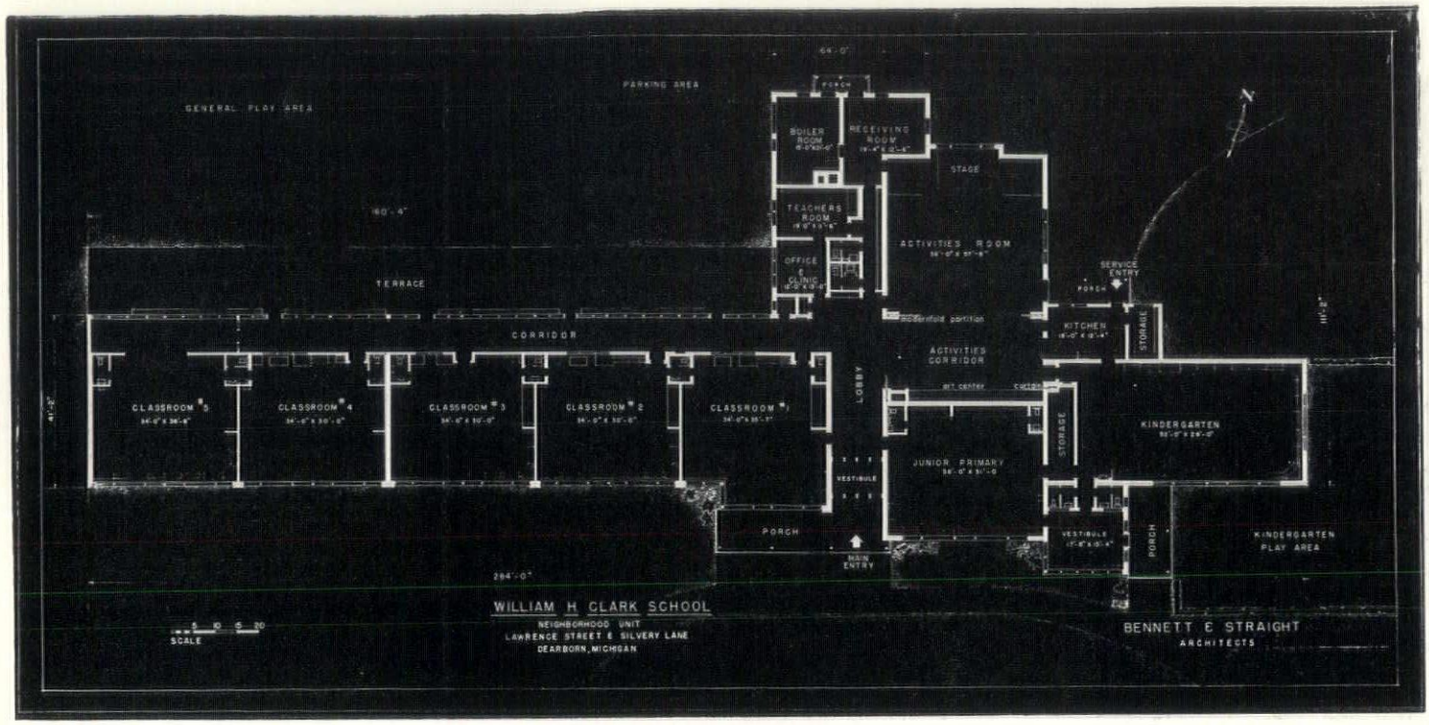
WILLIAM H. CLARK SCHOOL, DEARBORN, MICHIGAN

This K-3 school consists of five class rooms, kindergarten, junior-primary, multi-purpose activity room, and administrative-service areas. This building is an illustration of the trend in modern architecture of developing an informal, home-like atmosphere in the elementary school buildings. The architects collaborated with the Dearborn School Planning Board which resulted in this friendly building, that reflects the low, rambling ranch houses of the surrounding neighborhood.

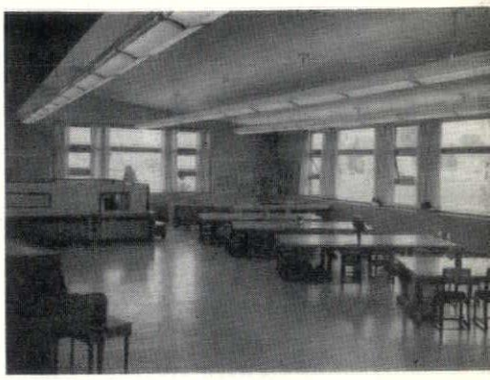
Site Analysis

The building is so located as to give all classrooms a southern exposure,





BENNETT & STRAIGHT, ARCHITECTS, DEARBORN, MICHIGAN



providing the children in the low grades with the benefit of direct sunlight into the classrooms. All vehicular and service traffic, along with the parking area, is to the rear of the building and away from the play yards. The building is situated so that in the future, if the need results, the building can expand into an "L" shaped plan.

Plan Analysis

The building consists of four major parts—the class rooms, administrative and service core, activities area, and the kindergarten junior-primary wing. All classrooms are self-contained and movable furniture and equipment can be adapted to fit the interests of the individual or group activities. Spacious windows along the south wall, sun controlling drapes, clerestory lighting on the north wall and a well co-ordinated color scheme results in pleasant rooms.

The administrative and service core acts as a buffer zone between the academic area and the more boisterous kindergarten multi-purpose room activities. This core is accessible from the main entrance lobby and is easily reached from any portion of the building.

The activities or multi-purpose area is very versatile. It serves community as well as child functions. A folding stage at one end is readily accessible or can be pushed back out of the way as the need might occur. The other end houses an arts and crafts area. This

PHOTOS BY J. ARELLA, DEARBORN, MICH.

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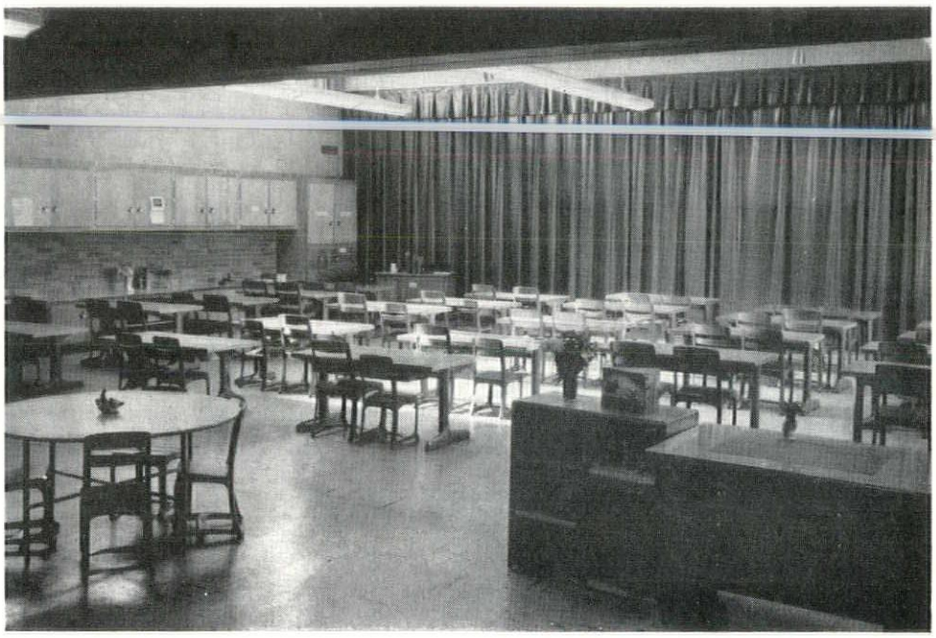
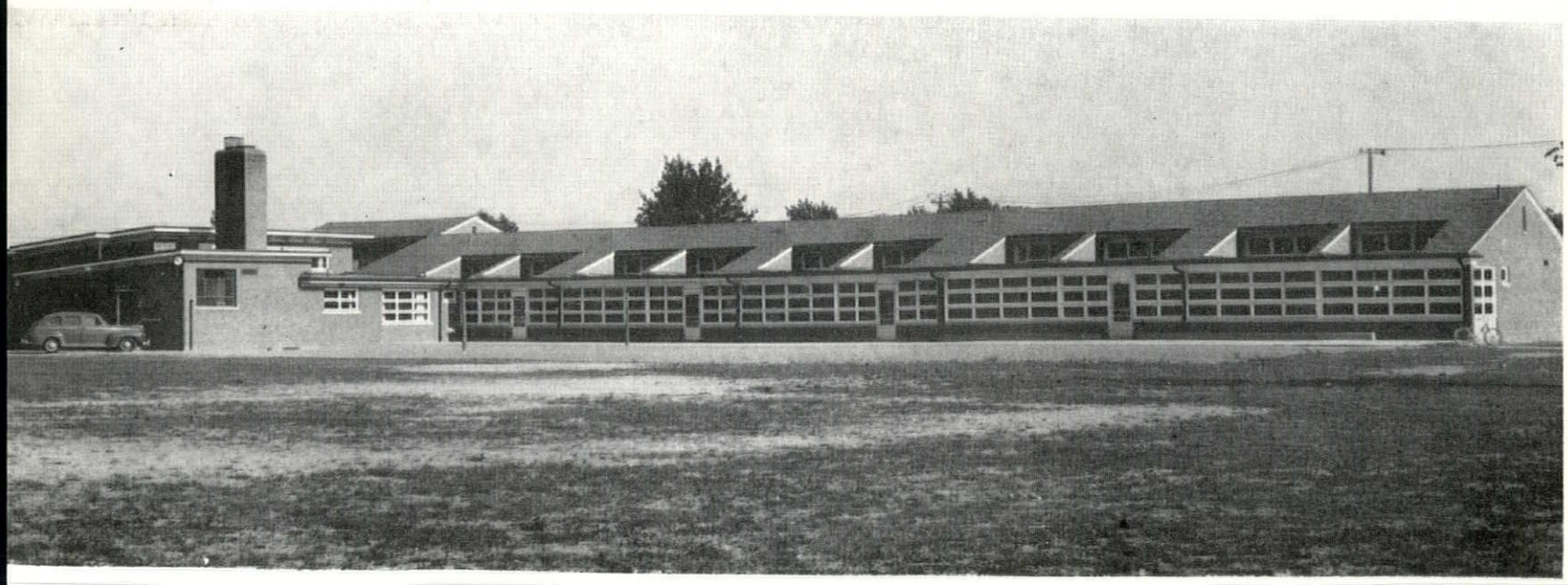
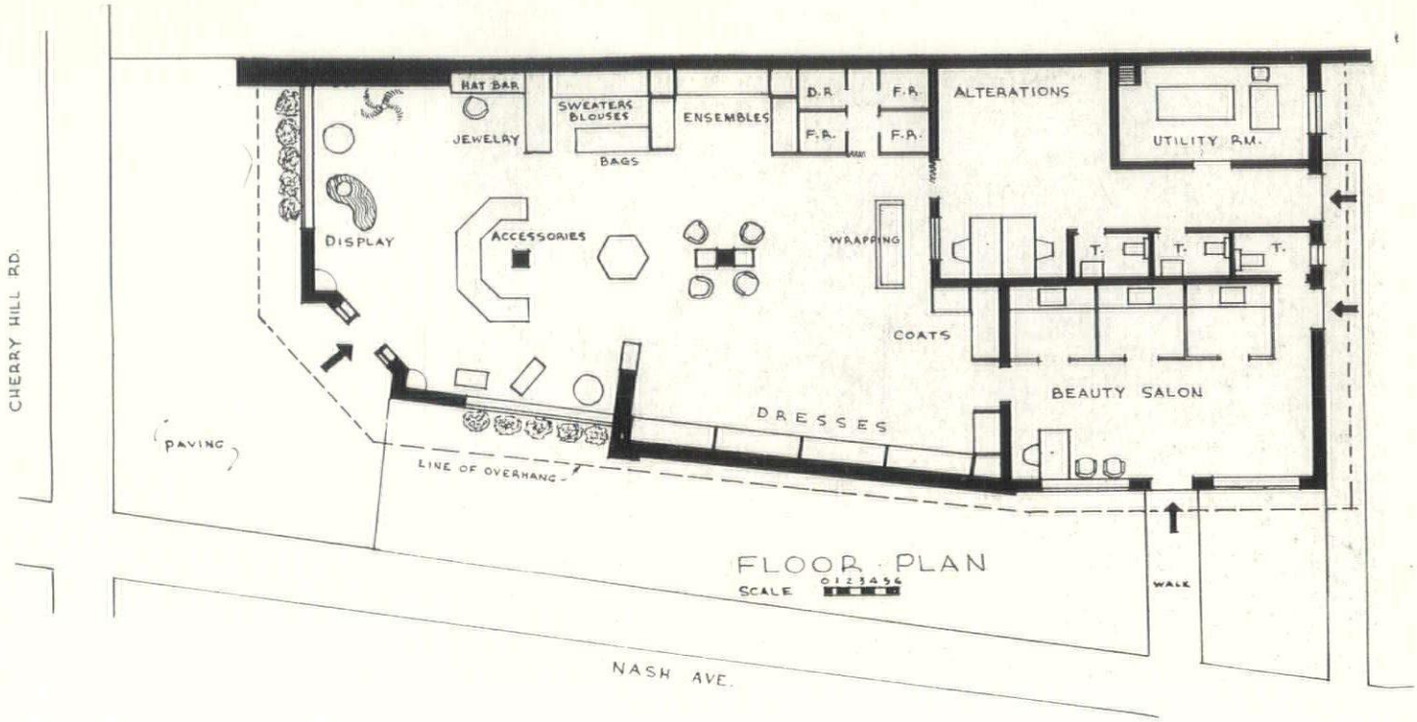
removes the confusion of such functions from class rooms. The use of the two moderntold partitions enables a diversity of activities to take place simultaneously, without interruption between groups.

The kindergarten junior-primary areas are by themselves with their own entry and play areas. This segregates the younger children and their boisterous activities from the older children. The kindergarten has direct access to the kitchen from which snacks are easily served to this area.

The overall plan has proven itself to be satisfactory and efficient. The supreme test has been passed, the children and school teachers, alike, have enjoyed this building and the manner in which it has met their needs.







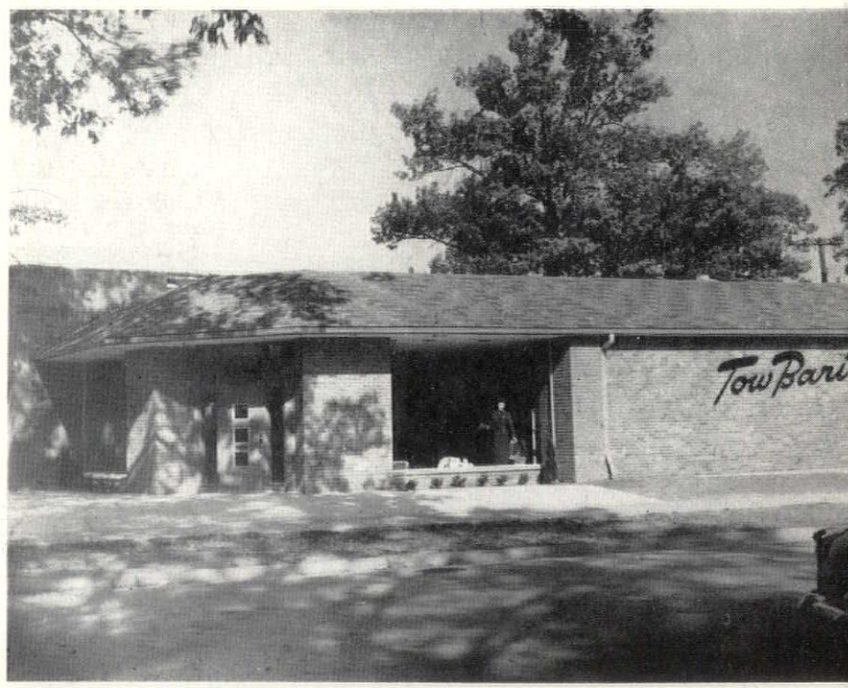
TOW-BARI LADIES' APPAREL SHOP, DEARBORN, MICHIGAN

The problem of designing a ladies apparel shop for a residential neighborhood presents an interesting challenge. The usual type of design suitable for a downtown location does not integrate with the tree-lined streets and houses.

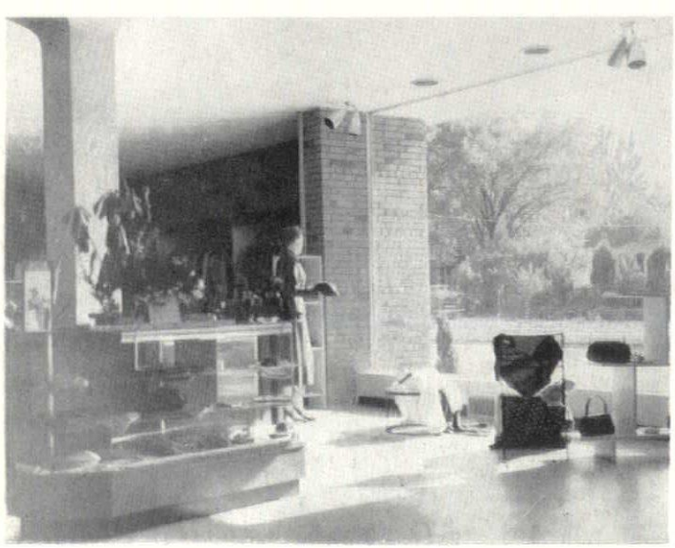
Tow-Bari, Ladies Apparel Shop, Dearborn, Mich., was designed to embody all the modern features for retailing, such as an open front, without losing a residential character. The final design was accomplished without resorting to a colonial facade or other traditional styles.

It is noteworthy that for economy of construction, a single steel beam and two columns were used so that the entire roof structure, including lintels over plate glass, could be of wood.

The interior walls and fixtures are finished in grey with a white, sand finished plaster ceiling. This quiet background does not detract from the merchandise on display.



PHOTOS BY EDWIN E. EVERETT, DEARBORN, MICH.



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GLASSON
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A.I.A.
ARCHITECT
DEARBORN
MICHIGAN

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PHOTO BY MAYFIELD PHOTOS, INC., DAYTON,

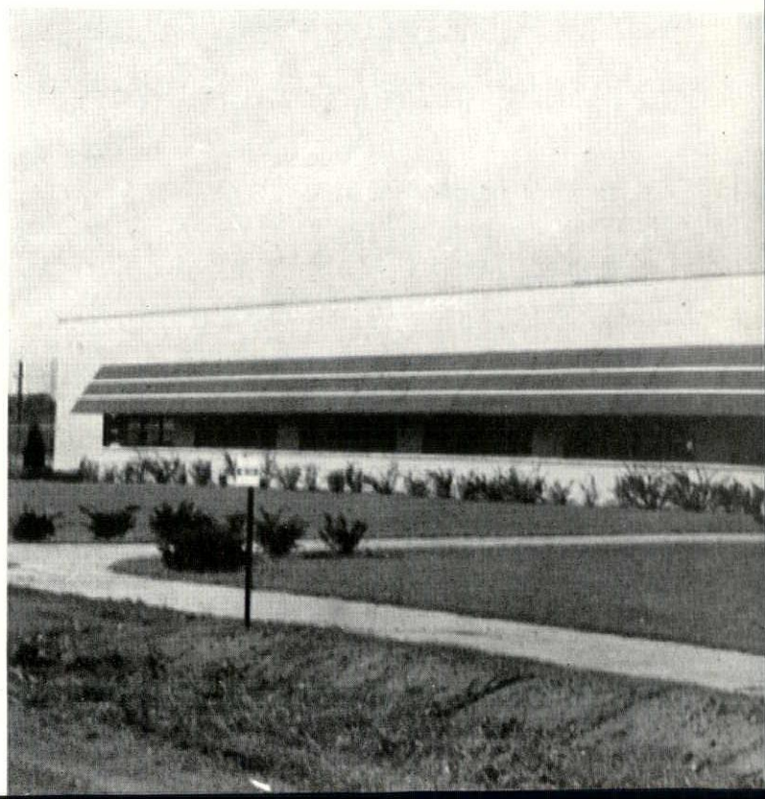
EX-CELL-O CORPORATION JET PARTS PLANT OFFICE BUILDING

W. GLASSON COOMBE

A. I. A.

ARCHITECT

DEARBORN, MICHIGAN



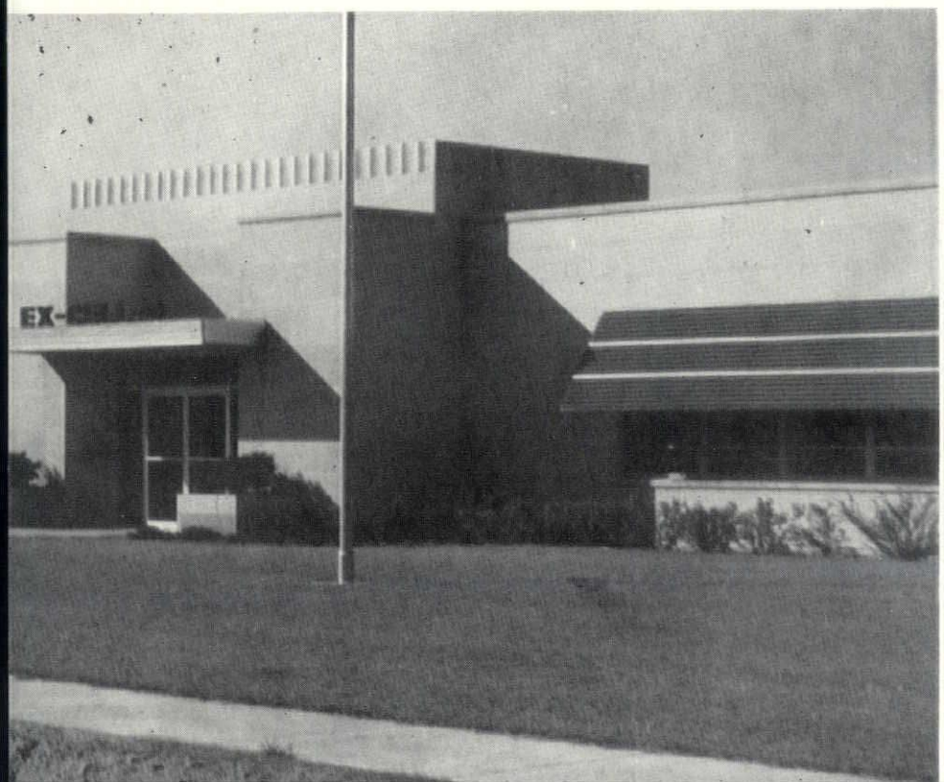
Construction of an office building and factory for Ex-Cell-O Corporation, Lima, Ohio, was begun in June, 1951. The property comprises 88 acres on the outskirts of Lima. The factory measures 520'-0" x 352'-0" with a boiler room appendage measuring 40'-0" x 50'-0'. The roof is of monitor construction and there is provision for three crane bays. Toilet rooms are located in a mezzanine as well as secondary transformers. A cafeteria is located near the entrance from the office building. Heating was accomplished by means of a low pressure steam boiler.

The office building proper is 300'-0" x 35'-0" with a connecting wing to the factory measuring 60'-0" x 40'-0". The mechanical equipment room, first aid and toilet rooms are located within this wing. The main portion of the building is devoted exclusively to the use of offices. The office building is constructed of face brick and limestone and is completely air conditioned.

"Time was the essence" in both preparation of plans and in the construction of this project. Due to the cooperation and coordination of the general contractors and sub contractors it was possible to begin in one section of the plant while construction was still in progress. This was accomplished in the early part of December, 1951. The project was completed in February, 1952.

PHOTOS BY EDWIN E. EVERETT, DEARBORN, MICH.

FACTORY, LIMA, OHIO



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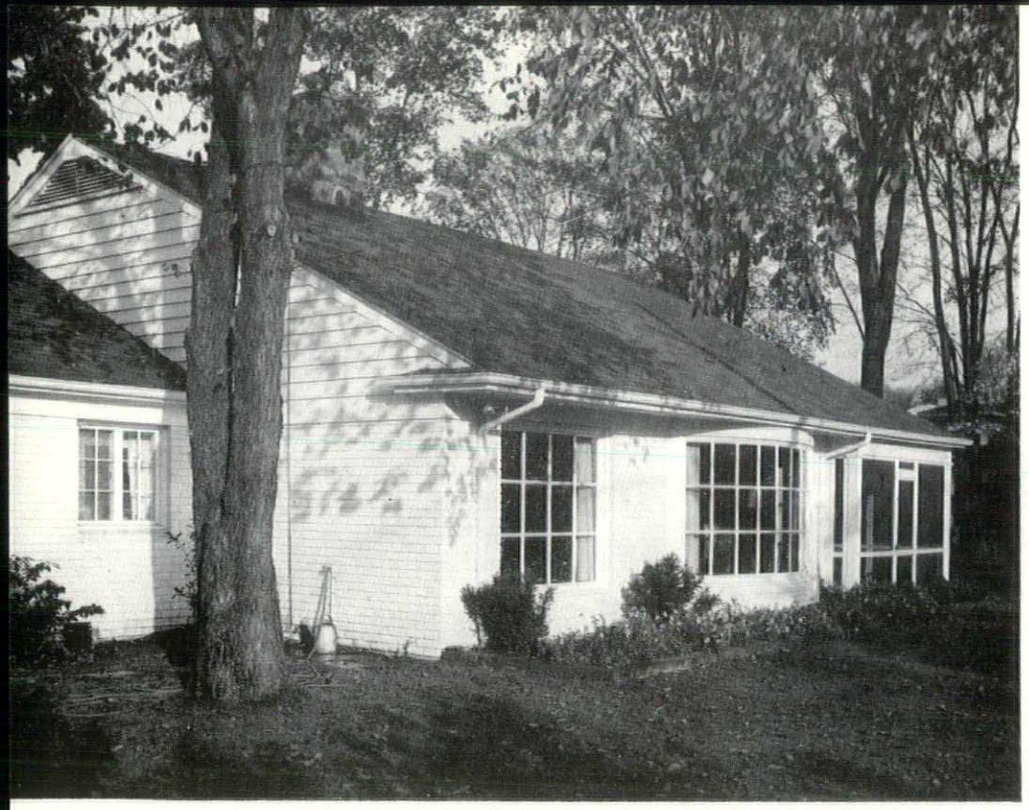
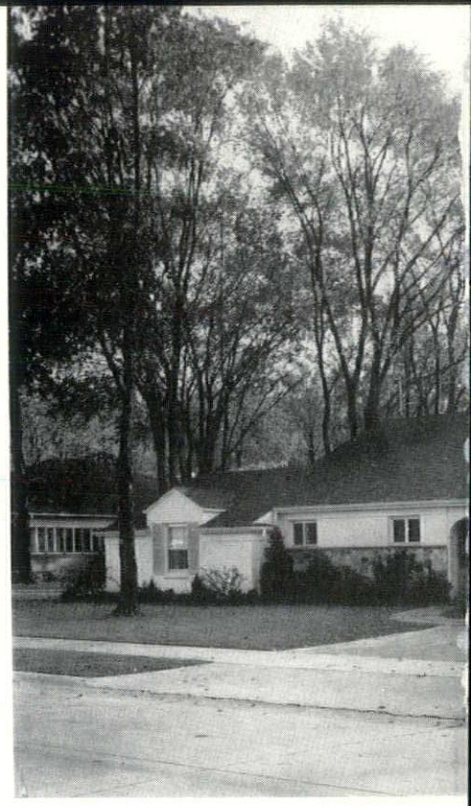


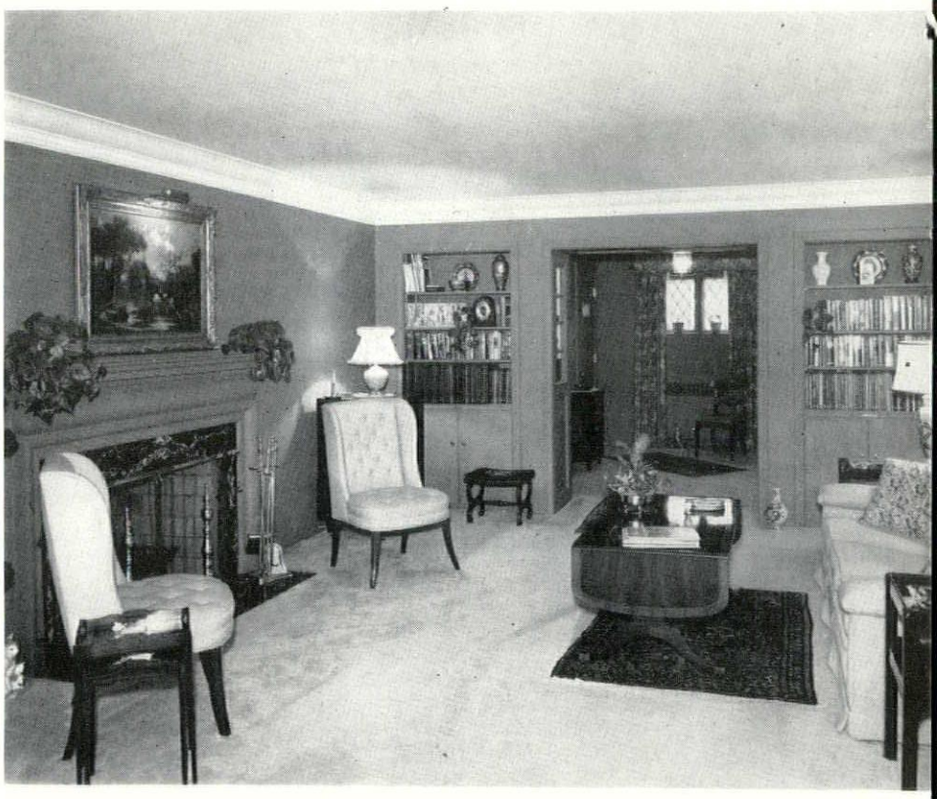


RESIDENCE OF MR. AND MRS. CHARLES J. KOEHN

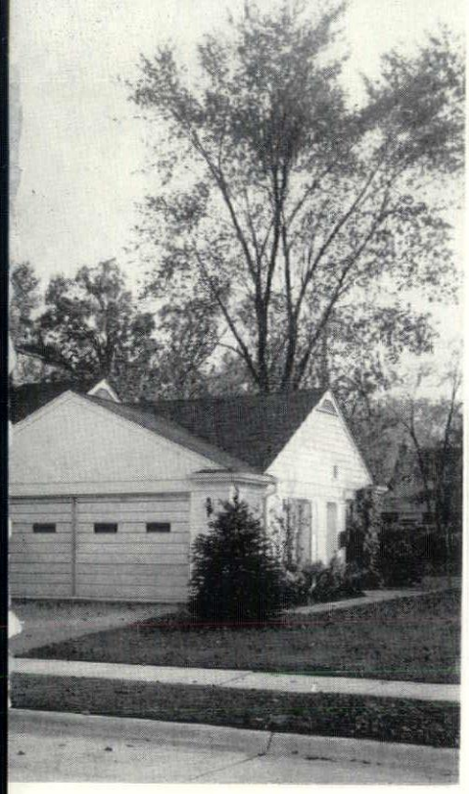
The residence of Mr. and Mrs. Charles J. Koehn is located in the new Stephens Hill Development in Grosse Pointe Farms. Their home is built on an eighty-foot wide lot with the street side facing north. A great deal of time and study was spent on making certain that the natural orientation of the house plan took full advantage of the most desirable views and exposures of the property. This time spent has paid large and growing dividends; for the result has been that all living areas of their home open to the south where they overlook the rear yard and garden both of which are beautifully landscaped and planted.

The Koehn residence was specially designed to meet the living requirements of two people. The rooms consist of a large living room with dining "L," combined kitchen and breakfast room, master bedroom, guest bedroom, bathroom, lavatory, utility room. A two-car garage is attached to the house. There is no basement.

Mr. and Mrs. Koehn desired an informal type of house designed along traditional lines. A most attractive combination of materials was used to achieve this effect. The exterior walls



H. SANBORN BROWN, A.I.A., ARCHITECT, GROSSE POINTE FARMS, MICHIGAN



61 STEPHENS RD., GROSSE POINTE FARMS, MICH.

are done in common brick, split field stone and wood siding. The roof is a grey blend asphalt shingle. The leaded casement windows in the front add to the privacy of the dwelling and at the same time enhance the informal feeling which the house has. The total effect is a most pleasing one.

The interiors of all the rooms and halls are decorated in a most simple but attractive style. The floors are carpeted throughout the house. The walls, ceilings and trim are all painted. One end of the living room has built-in cabinets and shelves which house a very fine collection of records and books. The kitchen, bathrooms and lavatory are all tiled and painted in cheerful pastel colors.

The house is heated with circulating hot water through recessed wall convectors which provides maximum heating comfort with a minimum presence of units or fixtures.

The Koehn residence is a fine example of careful thought and integrated planning between owner, architect and builder. The finished effect of this home is one of warmth, informality and complete livability.

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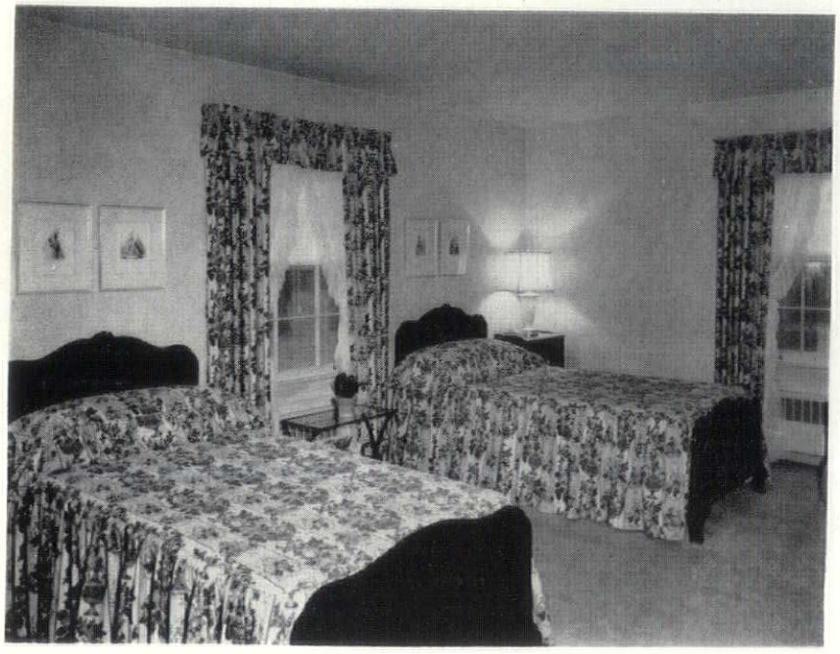

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Products News

More than 80 representatives of 32 Detroit Area architectural firms attended the Zonolite-Plastering Industries Night program, sponsored by the Michigan Chapter, Producers' Council, Inc., in the Coral Room of the Fort Shelby Hotel at 6:30 p.m. Monday, Oct. 13.

Highlights of the program were the sectional-view lath and plaster displays sponsored by the Detroit Plastering Industry Joint Conference Board, and constructed by the Detroit Apprentice Training School. These included solid plaster partitions with both metal and gypsum lath, Zonolite plaster on Dow Styrofoam for fire-resistant. insulating masonry wall construction, Zonolite Acoustical Plastic on Styrofoam, Zonolite's four-hour fire rated beam and floor fireproofing with its acoustical treatment as part of the fireproofing, and many others. Also displayed was Zonolite's new Zonatile four-foot span, post-stressed structural roof tile.

Another feature was the showing of Zonolite's new color movie, "The Lightweight Champion," which depicted the applications of vermiculite plaster materials in modern construction, and the progress of its research department of developing improvements.

A total of 210 persons attended the event, including 17 from 9 general contracting firms, 29 from 12 plaster contracting firms, and representatives of Detroit and Dearborn City Engineers, and automotive industry plant engineering departments.

Speaker for the Detroit Plastering Industry Joint Conference Board was Mr. Albert Beever. "The Board is composed of equal representation from both management and labor, and has been in existence about two years," Beever explained. "During this period it has placed from two to six inspectors on the road whose chief function is to inspect the class of plastering done. Up to the present, this inspection has been confined primarily to residential work. It is generally conceded that the larger residences and commercial jobs, where there is supervision by a competent architect, the plastering is usually up to standard.

"It might well be asked: Why do the journeymen plasterers and contractors sabotage their own industry? There are several answers. Chief among them is unfair competition. All too ofen the owner or builder will accept the lowest bid without due consideration for the contractor's reputation. Most unscrupulous contractors can find some journeymen plasters, who for a few extra dollars per week, will turn out any kind of work that the contractor can get by with.

"Next in line is the lack of supervision by the plastering contrator, who, on many occasions, does not see his completed jobs. Another contributing factor to poor workmanship has been the lack of skilled plastering mechanics. Many half-trained men have worked themselves into the journeymen ranks and are a continual source of trouble to the industry.

"It was to improve these problems that the Board was created. Inspectors are constantly checking the work being done. Any plastering found not to be up to standard is rejected and must be made good by the journeyman at fault, and on their own time. Every effort is being made to increase the number of fully trained apprentices so that architects and owners may be assured of prompt service and good work.

"The Joint Conference Board stands ready to follow up and check any complaint that you may have with your plastering job," Mr. Beever concluded. "We sincerely hope that you will take advantage of this inspection service to the end that all plastering jobs will be good plastering jobs."

Principal speaker for Zonolite was Charles E. Kleinbrook, Detroit District manager. He reviewed the growth of the lightweight plaster industry, outlined the advantages of plaster and Zonolite aggregate.

NEW INCANDESCENT LIGHTS

Two new recessed, incandescent lights, for moisture-laden locations, have been developed and released by The Art Metal Co., Cleveland, Ohio.

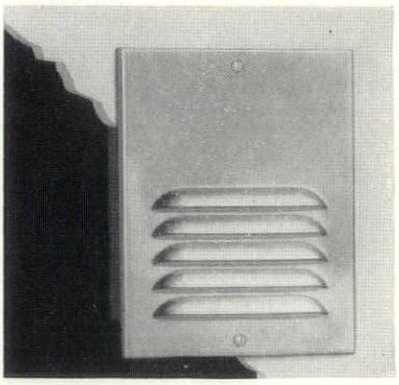
The construction of these units permits usage in such locations as "Showers, Bathrooms, Porches, Stoops, Marquees, etc. The fixture is designed so that a moisture-proof cork gasket is

placed between the glass and face trim, and between face trim and insert housing. This special gasketing of the critical exposure areas results in effective elimination of moisture and dampness inside the unit, and particularly around the medium-base socket and in the 4" outlet box.

The white ceramic glass has high light transmission efficiency and is scientifically contoured uniform white surface brightness and spread on ceiling. Face trim and insert housing are made of corrosion-proof aluminum. The units are styled for either a 60- or 100 watt I.F. lamp, and are approved and so-labeled by Underwriters' Laboratories, Inc.

Also, they have developed a special incandescent lighting fixture which, when recessed into the wall and mounted approximately two feet above the floor, provides soft illumination in such suggested locations as: hospital rooms, corridors, aisles, stairs, lounges and nurseries.

On the exposed face of the fixture, there are five wide louvres delivering



a maximum amount of light and with shielding cut-off at the horiozntal. The unit is designed for a 25-watt lamp, and with its position in the vertical. Since the insert size of the box is only 3" deep, it permits installation in very shallow recessing areas. The face trim of this unit is furnished in baked satin aluminum.

The unit is also approved by Underwriters' Laboratories, Inc.

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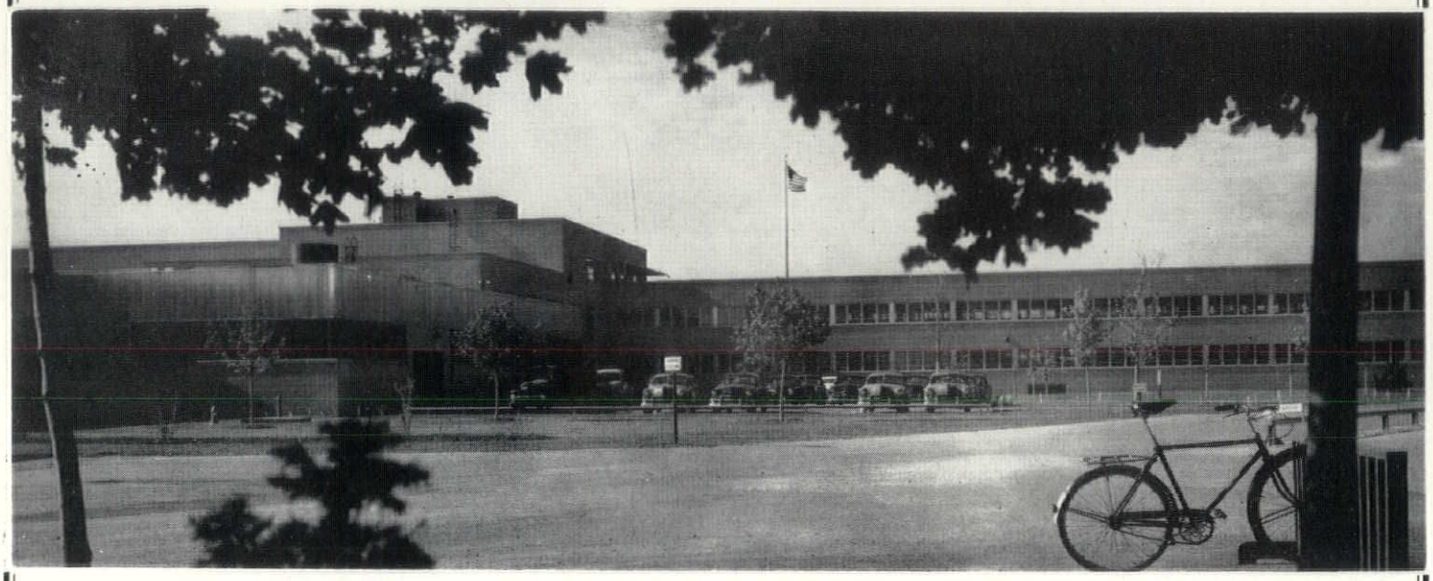

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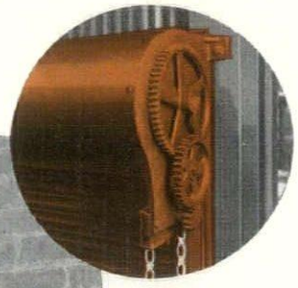

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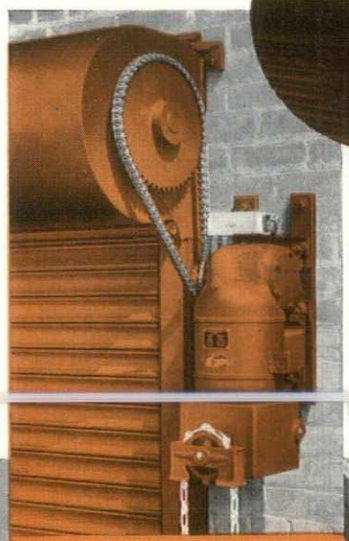

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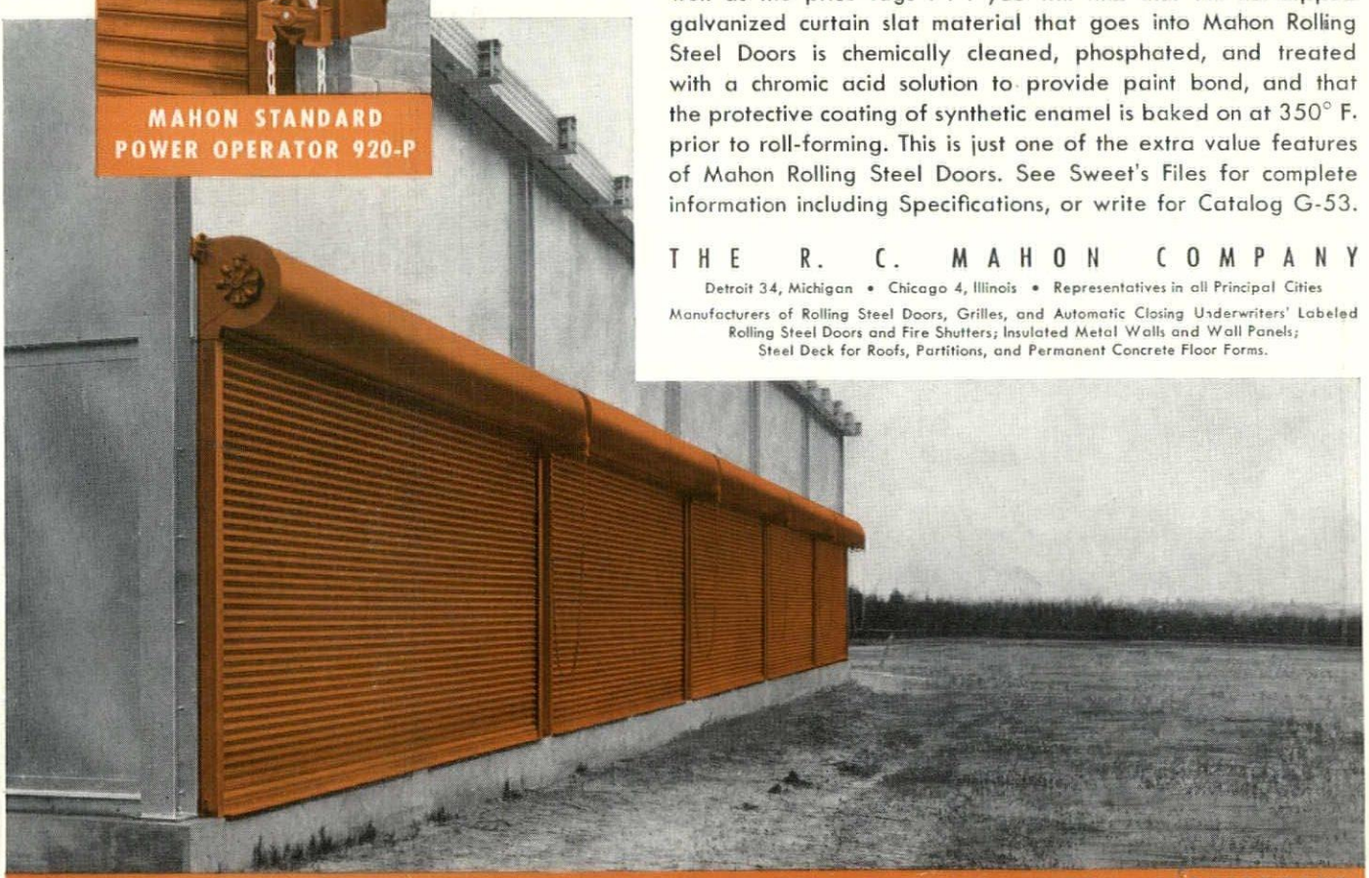

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